



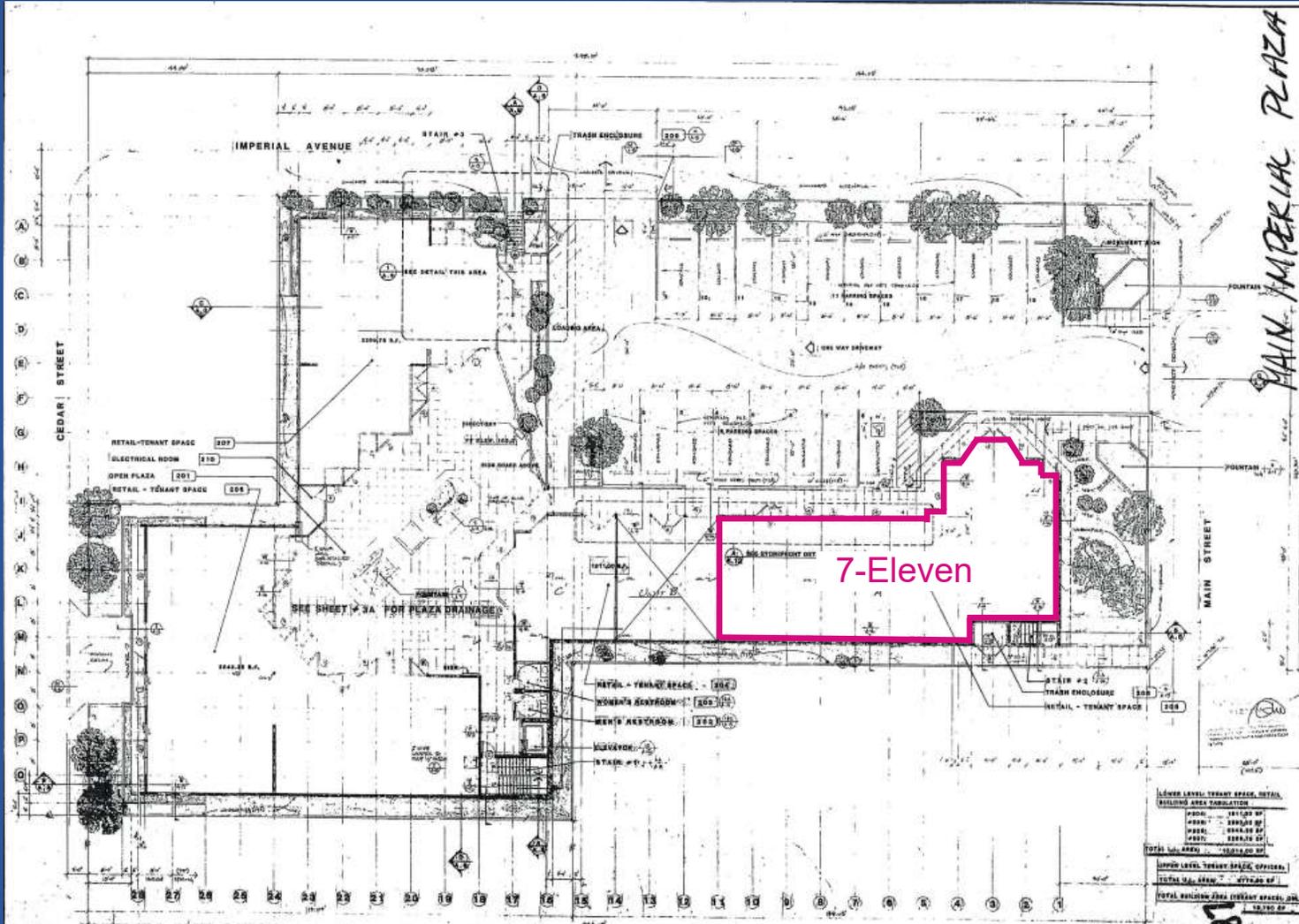
# EA-1369 and AUP 24-05

Sale of Distilled Spirits at an existing 7-Eleven  
Convenience Store:

100 W. Imperial Avenue



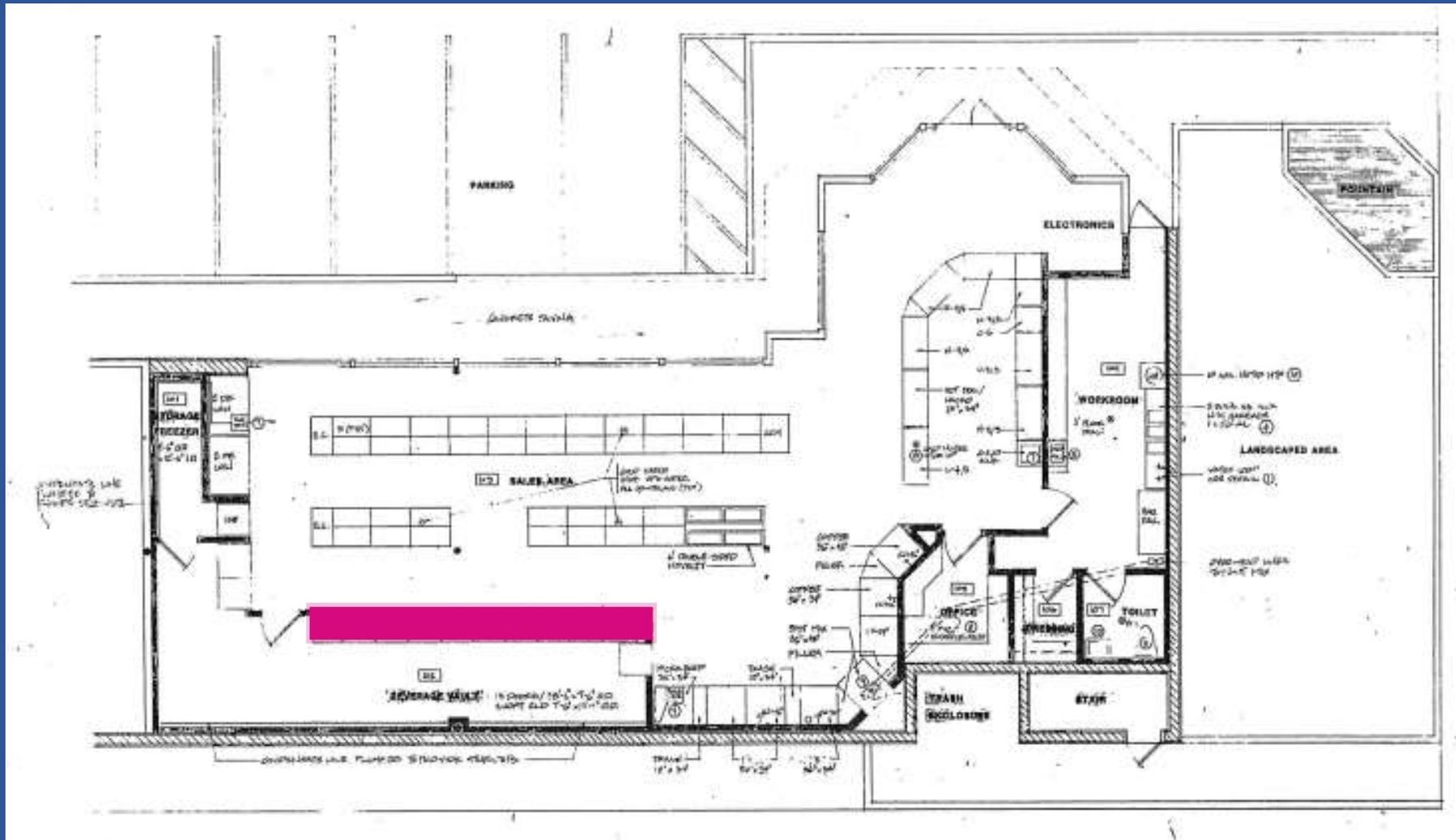
# Site Plan



# Project Description:

1. AUP will allow the Sale of Distilled Spirits for Off-site Consumption.

# Floor Plan



# AUP Required Findings:

1. There is compatibility of the particular use on the particular site in relationship to other existing and potential uses within the general area in which the use is proposed to be located.
2. The proposed use is consistent and compatible with the purpose of the zone in which the site is located.
3. The proposed location and use and the conditions under which the use would be operated or maintained to not be detrimental to the public health, safety, or welfare, or materially injurious to properties or improvements in the vicinity.
4. Potential impacts that could be generated by the proposed use, such as noise, smoke, dust, fumes, vibration, odors, traffic and hazards have been recognized and compensated for.
5. The State Department of Alcohol Beverage Control may require a PCN Letter for the issuance of the License.

## Recommendation:

- Receive and File, conditionally approving Environmental Assessment No. EA-1369 and Administrative Use Permit No. AUP 24-05.



# Calls for Service Data:

## Activity Assessment Intel - 2023 to 2024 Calls for Service Data

Location: 7-ELEVEN at 100 West Imperial Avenue in El Segundo  
Data: Activity for the location in 2023 & 2024 (January – September)

\*The Calls for Service (CFS) Activity charts and map reflects the data pulled from our RMS (Records Management System) in the requested Year to Date (YTD) time frame of January - September 2023 & 2024.

The convenience store (7-ELEVEN) is located in the reporting district E102 and there was a decrease of 9% for the CFS activity from last years total of (592) in 2023 to (540) in 2024 with a difference of (52) less reported incidents.



Activity Assesment Chart - YTD CFS data		
Reporting District E102	2023	2024
total reported activity for RD E102	592	540

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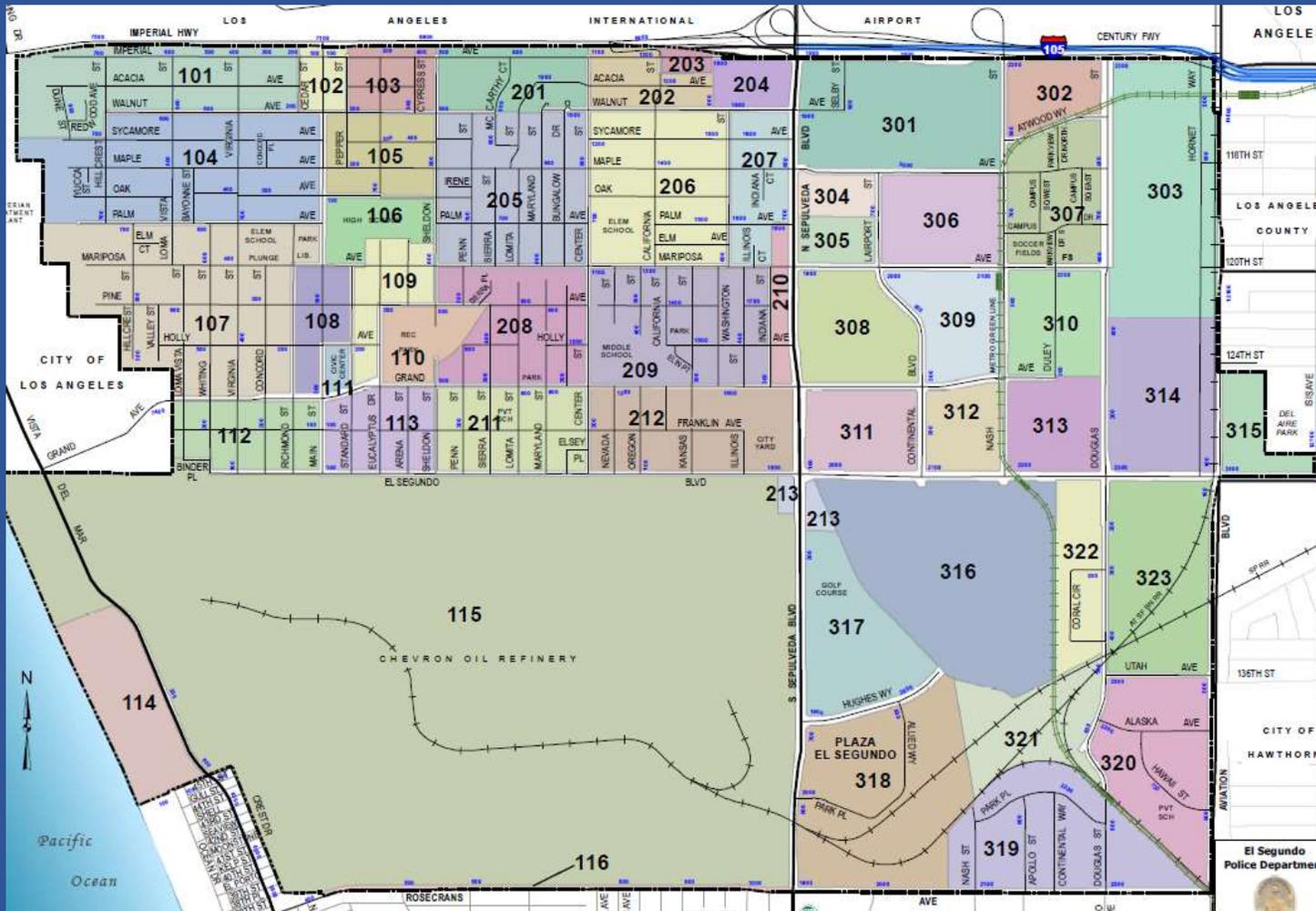
Activity Assessment Chart - YTD CFS data		
Reporting District E102	2023	2024
total reported activity for RD E102	592	540
reported activity 7-ELEVEN located at 100 W Imperial Av	131	145
7-ELEVEN's activity impact on RD E102	22%	27%

Activity Assessment Chart for 7-ELEVEN		
Top Common Call Types	2023	2024
314-indecet exposure	3	0
415-disturbance	17	26
925A-suspicious vehicle	6	2
ILLPKG-illegal parking	16	15
SECCHK-security check	59	47
T-traffic	7	15
UNTRB-unknown trouble	0	6
5150-mental health	0	3
<b>totals</b>	<b>108</b>	<b>114</b>

The convenience store (7-ELEVEN) CFS activity increased by 11% from this time last year with (131) to (145) and an activity impact in increase from 22% to currently 27%



# Reporting District Map



11/27/2024

City of El Segundo | 350 Main St. El Segundo, CA 90245

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