



# Cultural Development Program

Fiscal Year 2026-2027

# Cultural Development Program Accomplishments

## Art Projects on City Property



Plunge Mosaic Wall Mural

# Cultural Development Program Accomplishments

## Public Events and Programming



Joy Around the World



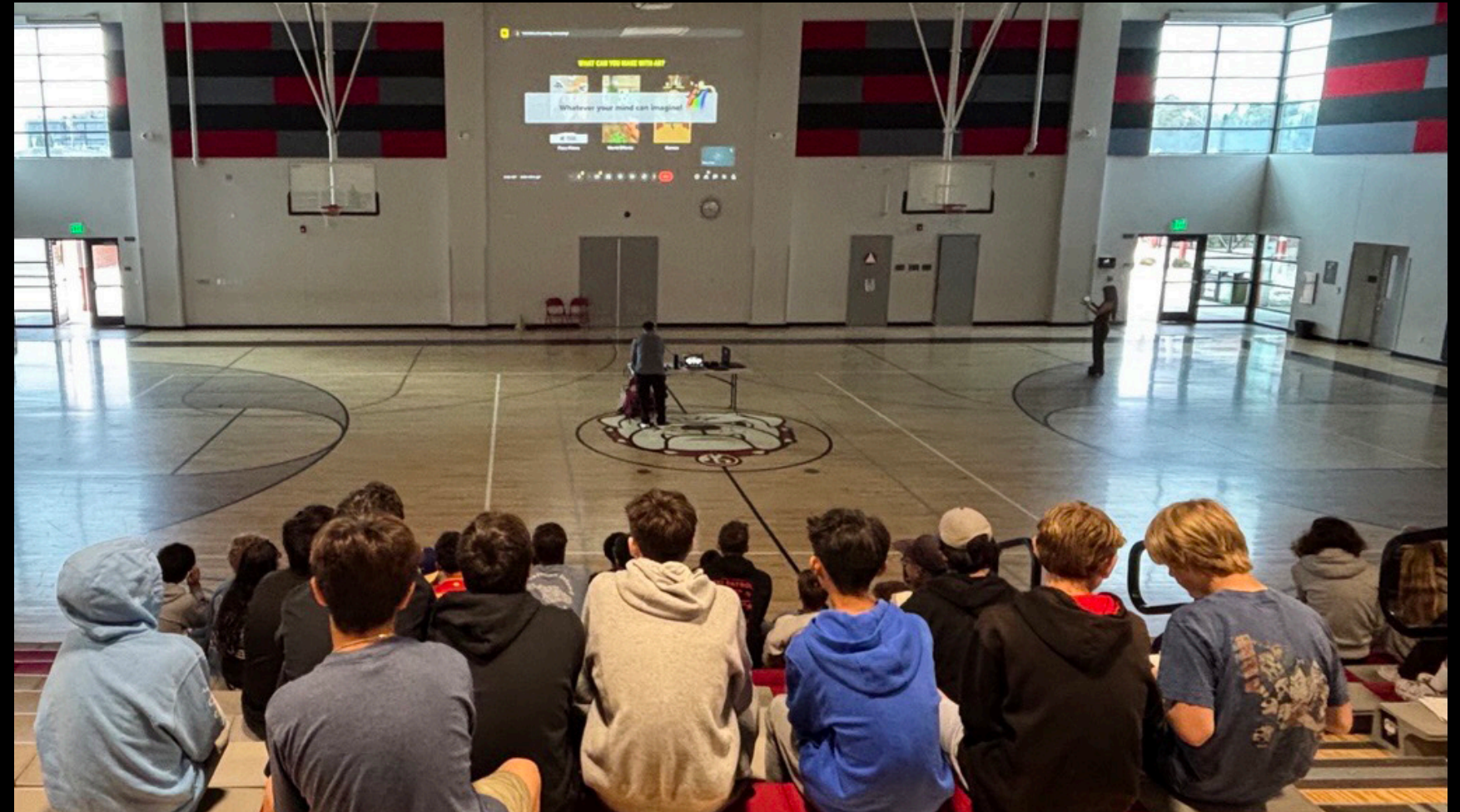
Literature Arts Program



El Segundo Art Walk

# Cultural Development Program Accomplishments

## Community Initiatives



# Cultural Development Program Accomplishments

## Developer On-Site Artworks



On-site Artwork by Brickworks at Smoky Hollow

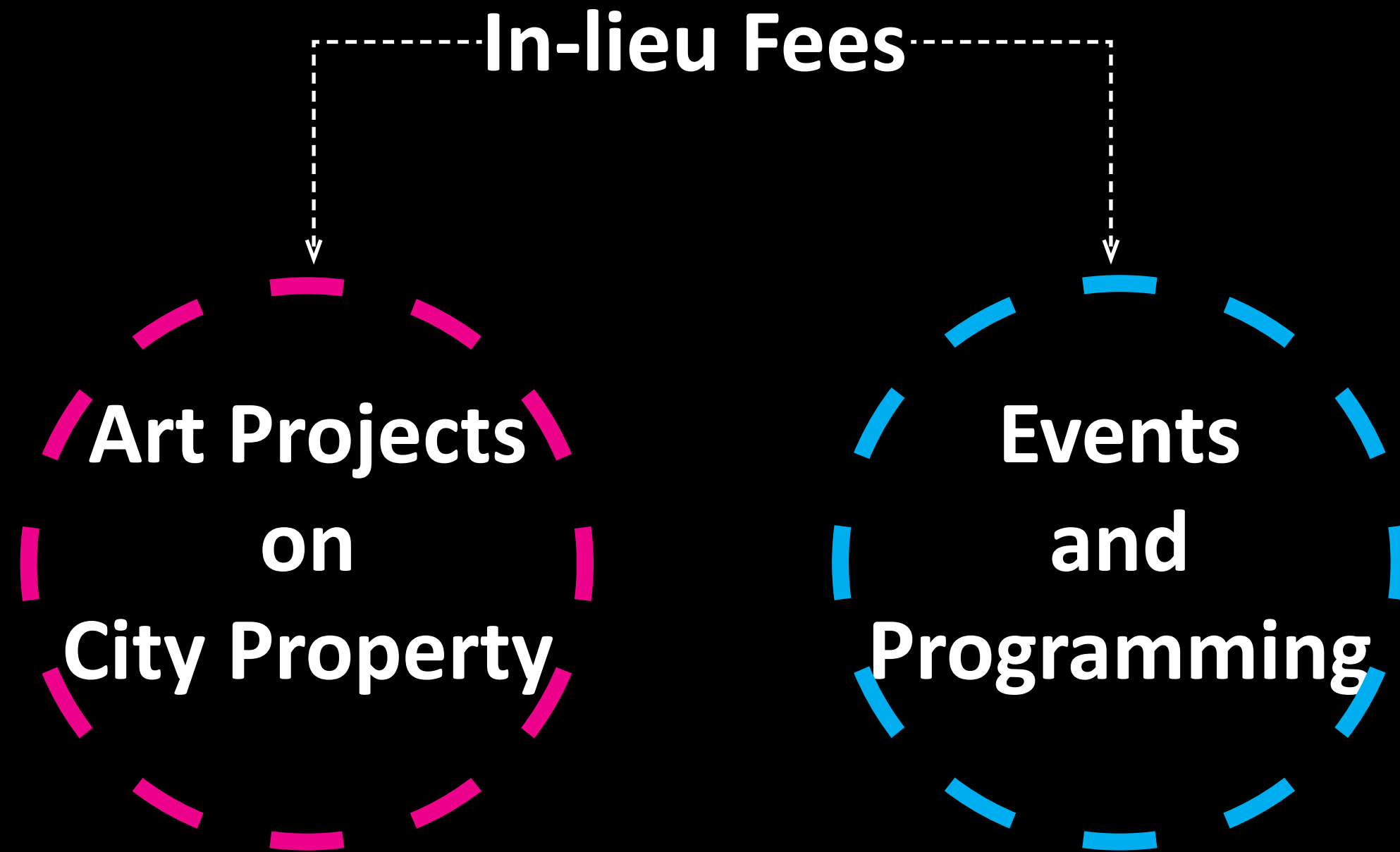


On-site Artwork by Calismash



On-site Artwork by Brickworks at Smoky Hollow

# Cultural Development Program Structure



# **Cultural Development Budget Proposal**

**Fiscal Year 2026-2027**

# Income Summary 2020-2025

City of El Segundo  
Cultural Dev Fund receipts analysis

Cultural Dev fund	<u>FY 20</u>	<u>FY 21</u>	<u>FY 22</u>	<u>FY 23</u>	<u>FY 24</u>	<u>FY 2025</u>
Boeing S01 C0029-20 (j/e)	25,850.00					
Austin Building & Design	27,000.00					
Austin Building & Design	34,000.00					
BN Builders	400,000.00					
Techstyle Inc	42,205.50					
Cedars Sinai Permit C0101-20		44,572.00				
Cedars Sinai		21,797.75				
Rivian Automotive		25,000.00				
Continental Construction Corp			58,000.00			
Corparate Contractors, Inc./Belkin 555 Aviation STE 188			37,007.75			
Nash DC LLC/444 N Nash St.			100,000.00			
Empire CLS-NVA-App #B01428-22			33,332.00			
CDC Mar East Campus 1 LLC			656,187.80			
Del Amo Construction - c/o Knickerbocker & Associates			38,000.00			
2320 Alaska Ave LLC-B0004-22			20,602.64			
Wesley Thomas Enterprises-Permit CO-441-22				28,000.00		
W.E. O'NEIL CONSTRUCTION CO OF CA-ART FEE FOR PERMIT #COM-23-124					75,000.00	
LOVE.LIFE-PAYMENT OF IN-LIEU FEE TO THE CULTRL DEV FUND PERMIT COM-23-210-02/23/24					92,000.00	
CDC MAR EAST CAMPUS 1 LLC-CULTURAL DONATION-6-3-24					24,500.00	
SIERRA PACIFIC CONSTRUCTORS INC-CULTRL DEV FEE-2121 PARK PLACE -1ST FLOOR-5/24/24					30,048.10	
<b>Totals</b>	<b>529,055.50</b>	<b>91,369.75</b>	<b>943,130.19</b>	<b>28,000.00</b>	<b>221,548.10</b>	<b>\$171,348 Currently</b>

**Fund starting balance for FY 2026 is \$1,015,000**

# FY 2025-2026 Developer On-Going Project Projection

CDP Contribution Selection Undecided					
					Project Valuation
COM-24-159	45405.04861	2304 E. IMPERIAL HWY, El Segundo, California 90245	Active	\$	11,000,000.00
COM-24-260	45467.97361	1475 E. EL SEGUNDO BLVD, El Segundo, California 90245	Active	\$	4,955,000.00
COM-25-461	46021	233 KANSAS ST, El Segundo, California, 90245	Active	\$	9,350,000.00
COM-25-379	45961.58264	2260 E. EL SEGUNDO BLVD, El Segundo, California 90245	Active	\$	3,600,000.00
<b>Total 1% Project Valuation Projection for Art On-site: 2,022,408.87</b>					
					Project Valuation
COM-26-4	01/02/2026 2026	203 RICHMOND ST, El Segundo, California 90245	Active	\$	2,550,000.00
COM-25-226	45835.00833	233 KANSAS ST, El Segundo, California 90245	Active	\$	9,350,000.00
COM-25-211	45824.93819	200 N. NASH ST, El Segundo, California 90245	Active	\$	30,000,000.00
COM-24-13	45300.26736	2180 East Grand Ave, El Segundo, CA 90245	Active	\$	45,120,804.00
COM-23-326	45274.70139	128 MARYLAND ST, El Segundo, California 90245	Active	\$	3,000,000.00
COM-25-271	45876.94444	2043 E. MARIPOSA AVE, El Segundo, California 90245	Active	\$	2,649,384.00
COM-25-90	45735.94861	831 S. DOUGLAS ST, El Segundo, California 90245	Active	\$	4,239,884.00
COM-24-293	45485.00833	333 CONTINENTAL BLVD, El Segundo, California 90245	Active	\$	17,885,870.00
COM-25-251	45854.73958	2160 E. GRAND AVE, El Segundo, California 90245	Active	\$	8,068,665.00
COM-25-453	46028	2160 E. GRAND AVE, El Segundo, California 90245	Active	\$	2,400,000.00
Sparks Permits Combined				\$	58,039,613.00
COM-25-125	45762.23542	300 S. DOUGLAS ST, El Segundo, California 90245	Active	\$	18,936,667.00
<b>Total 1% Project Valuation Projection for In Lieu Fee: 94,100.00</b>					
					Project Valuation
COM-24-40	45310.93889	2321 ROSECRANS AVE, Unit MAIN BUILDING, El Segundo, Calif	Active	\$	2,460,000.00
COM-25-336	45930.01389	2201 E. ROSECRANS AVE, El Segundo, California 90245	Active	\$	2,500,000.00

**18 on-going projects**

**For all projects that are decided on CDP contribution (14 projects) :**

- 86% decided to proceed with on-site artworks
- 14% decided to pay in-lieu

# **CDP Budget Prior Year Overview**

## **FY 25/26 Total Budget Approved**

**Joy Around the World: \$25,000**

**El Segundo Art Walk: \$57,000**

**Donor Recognition & Engagement: \$7,500**

**Community Engagement Fund: \$50,000**

**Literary Arts: \$13,000**

**Visual Arts in Community: \$15,000**

**Operating Expenses: \$7,500**

**Personnel Expenses: \$80,116.82**

**Art Project on City Property: \$126,500**

**Total Expenses: \$381,616.82**

# CDP Budget Overview

## FY 25/26 Total Budget Approved

Joy Around the World: \$25,000  
El Segundo Art Walk: \$57,000  
Donor Recognition & Engagement: \$7,500  
Community Engagement Fund: \$50,000  
Operating Expenses: \$7,500  
Personnel Expenses: \$80,116.82  
Art Project on City Property: \$126,500  
Literary Arts: \$13,000  
Visual Arts in Community: \$15,000

**Total Expenses: \$381,616.82**

## FY 26/27 Budget Proposal

Joy Around the World: \$30,000  
El Segundo Art Walk: \$60,000  
Donor Recognition & Engagement: \$2,500  
Summer Concerts: \$20,000  
Operating Expenses/Branding: \$8,000  
Personnel Expenses: \$95,254  
Art Project on City Property: \$100,000

**Total Expenses: \$315,754**

# Program Initiatives 2026-2027

## **Joy Around the World: \$30,000**

- Multicultural performances and exhibits
- Craft activities for children highlighting multiple holidays recognized around the world
- Holiday Market

## **El Segundo Art Walk: \$60,000**

- A full-day, community art event and art installation in August 2026

## **Donor Recognition: \$2500**

- Donor reception at Art Walk kickoff event
- Donor recognition materials (Plaques, brochure, etc)
- Other donor recognition and engagement activities

## **Summer Concerts: \$20,000**

- City concerts with musical performances and cultural experiences

# Program Initiatives 2026-2027

## **Branding & Promotion / Operation Fund: \$8,000**

- Marketing/promotion of art and cultural programs (printing expenses, advertising, etc)
- Collections management such as documentation, record keeping, maintenance and conservation/restoration
- Physical supplies supporting approved art and cultural programs (art supplies, framing, matting, exhibition preparation supplies, paints, etc.)

## **Cultural Arts Coordinator, Full time Staff: \$95,254**

- The Cultural Arts Coordinator is the only staff member assigned to the Cultural Development Program's administration
- The Cultural Arts Coordinator plans and implements public on-site art, cultural programming, as well as art project on city properties

## **Art project at Teen Center: \$100,000**

Total: \$215,754 (Cultural Arts Programming & Staff) (~2/3)  
+ \$100,000 (Art Project at Teen Center) (~1/3)  
= \$315,754

**Thank you!**