



**AGENDA
CITY OF EL SEGUNDO
ARTS & CULTURE ADVISORY
COMMITTEE
5:30 PM
ES PUBLIC LIBRARY - SUE CARTER ROOM
111 W. MARIPOSA AVENUE
EL SEGUNDO, CA 90245
MARCH 24, 2026**

MEMBERS OF ARTS & CULTURE ADVISORY COMMITTEE

John Pickhaver, Chairperson
Joan Palmer, Vice Chairperson
David Bart
Jane Burrell
Stuart Carroll
Jason Haffley
Elizabeth Kennedy
Michele Leach
Nicole Losasso
Brian Mitchell
Michael Schepps

The Arts & Culture Advisory Committee, with certain statutory exceptions, can only take action upon properly posted and listed agenda items. Any writings or documents given to a majority of the Arts & Culture Advisory Committee, regarding any matter on this agenda, that the City received after issuing the agenda packet are available for public inspection in the public library at the Help Desk, during normal business hours. Such documents may be posted on the City's website at www.elsegundo.org and additional copies will be available at the meeting.

Unless otherwise noted in the agenda, the public can only comment on city-related business that is within the jurisdiction of the Arts & Culture Advisory Committee and/or items listed on the agenda during the Public Communications portion of the Meeting. The time limit for comments is five (5) minutes per person. Before speaking to the Arts & Culture Advisory Committee, please state: your name, residence, and organization/group you represent, if desired. Please respect the time limits.

REASONABLE ACCOMMODATIONS: In compliance with the Americans with Disabilities Act and Government Code Section 54953(g), the City Council has adopted a reasonable accommodation policy to swiftly resolve accommodation requests. The policy can also be found on the City's website at <https://www.elsegundo.org/government/departments/city-clerk>. Please contact the City Clerk's Office at (310) 524-2308 to make an accommodation request or to obtain a copy of the policy.

Land Acknowledgment: We acknowledge that we are holding this meeting on the traditional, ancestral, and unceded territory of the Tongva. We recognize the Tongva people as the traditional land caretakers of Tovaangar (Los Angeles basin, So. Channel Islands). We also acknowledge that Los Angeles County is home to the largest Indigenous population in the United States.

CALL TO ORDER/ROLL CALL

PUBLIC COMMUNICATION – (Related to City Business Only – 5-minute limit per person, 30-minute limit total) *Individuals who have received value of \$50 or more to communicate to the **Arts & Culture Advisory Committee** on behalf of another, and employees speaking on behalf of their employer, must so identify themselves prior to addressing the **Arts & Culture Advisory Committee**. Failure to do so shall be a misdemeanor and punishable by a fine of \$250. While all comments are welcome, the Brown Act does not allow action on any item not on the agenda.*

A. CONSENT

1. **ACC meeting minutes from February 24, 2026**

Recommendation -

1. Approve the Arts and Culture Advisory Committee Regular Meeting minutes of February 24, 2026.
2. Alternatively, discuss and take other action related to this item.

B. NEW BUSINESS

2. **CCB Bylaws Presentation**

Recommendation -

1. Receive and file CCB Bylaws Presentation.
2. Alternatively, discuss and take other action related to this item.

3. **GUNDO Pride Grant Request**

Recommendation -

1. Approve GUNDO Pride Grant Request.
2. Alternatively, discuss and take other action related to this item.

4. **Concerts in the Park Update**

Recommendation -

1. Receive and file the Concerts in the Park update.
2. Alternatively, discuss and take other action related to this item.

5. **Summer Movie Series Update**

Recommendation -

1. Receive and file Summer Movie Series update.
2. Alternatively, discuss and take other action related to this item.

C. UNFINISHED BUSINESS

D. REPORTS - BUDGET & INITIATIVE COMMITTEE

E. REPORTS – SUBCOMMITTEES

Master Plan Subcommittee

El Segundo Music Festival Subcommittee

Art Walk Subcommittee

Public Art Subcommittee

Grants Review Subcommittee

Park Renovation Subcommittee

F. REPORTS – CULTURAL ARTS COORDINATOR

G. REPORTS - COMMITTEE MEMBERS

H. REPORTS - COUNCIL MEMBER LIAISON

ADJOURNMENT

POSTED:

DATE: March 20, 2026

TIME: 11:30 AM

BY: Viviann Gonzalez, Senior Administrative Specialist II

REGULAR MEETING MINUTES OF THE EL SEGUNDO ARTS AND CULTURE
ADVISORY COMMITTEE
TUESDAY, FEBRUARY 24, 2026

CALL TO ORDER – Chairperson Pickhaver called the meeting to order at 5:32 pm

ROLL CALL

Chairperson Pickhaver	-	Present
Vice Chairperson Palmer	-	Present
Member Bart	-	Present
Member Burrell	-	Present
Member Carroll	-	Present
Member Haffley	-	Present
Member Kennedy	-	Present
Member Leach	-	Absent
Member Losasso	-	Present
Member Mitchell	-	Present
Member Schepps	-	Present

PUBLIC COMMUNICATIONS – (Related to City Business Only – 5-minute limit per person, 30-minute limit total)

None

A. CONSENT CALENDAR:

1. MOTION by Vice Chairperson Palmer, SECONDED by Member Kennedy, approving Regular Meeting minutes of January 27, 2026, MOTION PASSED. 10/0.

B. NEW BUSINESS

2. Developer Art Project Approval Request by Brickworks at Smoky Hollow

Anthony Duong from Ocean West presented the Developer Art Project Approval Request for Brickworks at Smoky Hollow. Member Haffley asked about the differences in mural pricing. Member Kennedy asked about the building's intended use. Member Bart asked what materials are used for the murals. Member Losasso inquired whether there are any other upcoming projects. Anthony provided additional information.

Vice Chairperson Palmer suggested the parking garage as an ideal location for an AR mural.

MOTION by Member Bart, SECONDED by Member Schepps, approving the Developer Art Project Approval Request by Brickworks at Smoky Hollow, MOTION PASSED. 10/0.

3. Election of Chairperson and Vice Chairperson (*Moved after Item C4*)

MOTION by Member Schepps, SECONDED by Member Losasso, to reappoint Chairperson Pickhaver as Chairperson, MOTION PASSED. 10/0.

MOTION by Member Burrell, SECONDED by Member Losasso, to reappoint Vice Chairperson Palmer as Vice Chairperson, MOTION PASSED. 10/0.

C. UNFINISHED BUSINESS

4. Branding and Marketing Strategies for the Cultural Development Program (*Moved after Item D*)

Member Haffley provided an update on the Branding and Marketing Strategies for the Cultural Development Program (CDP). Committee members asked questions regarding cost and design concepts. Member Haffley and Director of Recreation, Parks, and Library Aly Mancini provided additional information.

Member Schepps inquired about social media strategies. Communications Manager Becky Robinson and Cultural Arts Coordinator Em Gan provided additional information.

Committee members discussed potential names for the CDP brand initiative.

D. REPORTS – BUDGET & INITIATIVE COMMITTEE (*Moved before Item C3*)

Cultural Arts Coordinator Gan and Director Mancini provided an update on the FY 26/27 budget proposal. Committee members inquired about budgeted expenses, whether last year's grant funds were fully utilized, details on how they were spent, and whether the ACC is fully funding the Summer Concert Series. Cultural Arts Coordinator Gan, Chairperson Pickhaver, and Director Mancini provided additional information.

Committee members discussed on how to present the budget proposal including the requested amount and proposed allocations.

E. REPORTS – SUBCOMMITTEES

Member Schepps provided an update on the Music Festival Subcommittee and requested that Recreation Supervisor Ryan Delgado attend the next meeting to receive feedback on the Summer Concert Series. He also announced an upcoming Jazz Festival in Los Angeles with the finale at Dockweiler Beach.

Chairperson Pickhaver provided an update on the Park Renovation Subcommittee and noted that Member Losasso will be replacing him on the subcommittee.

F. REPORTS – CULTURAL ARTS COORDINATOR

Cultural Arts Coordinator Gan provided an update on her work with the LA Sparks, the Capital Improvement Projects, and the Plunge historical display. Committee members asked about the separation of the Capital Improvement Projects from other projects, their role in approving Cultural Development Program projects, whether the LA Sparks were approached to assist with the Teen Center project, and the status of the Plunge mosaic mural. Cultural Arts Coordinator Gan provided additional information.

G. REPORTS – COMMITTEE MEMBERS

Member Mitchell thanked Chairperson Pickhaver and Vice Chairperson Palmer for continuing in their leadership roles.

Member Schepps thanked Member Haffley for his work on branding and marketing strategies for the Cultural Development Program.

Chairperson Pickhaver thanked the committee for their support and expressed a desire to involve more members in the upcoming City Council presentation.

H. REPORTS – COUNCIL MEMBER LIAISON

None

Adjourned at 7:32 PM



Viviann Gonzalez, Senior Administrative Specialist II

**CITY OF EL SEGUNDO
ARTS & CULTURAL ADVISORY COMMITTEE
GRANT APPLICATION**

Grantee Organization Information:

Name: Gundo Pride
Address: El Segundo, CA

Individual submitting the application:

Name: Sean O'Brien (Co-Organizer)
Email: smobrienla@gmail.com
Phone: (985) 807-8539

Please list any ACC board members or affiliated individuals below:

- John Pickhaver

Please submit all of the following together with this application:

Estimated Cost of Expenses: \$10,000.00

Estimated Revenue: \$0.00

Will the event organizers be seeking additional funding or donations from other entities? If yes, please list possible sponsors or donors:

- Yes.
- We rely on donations from El Segundo residents, and local businesses to cover additional expenses. (See 2025 recap for last year's sponsors)

Is this a fundraising event for the organization? Yes ___ No X

Anticipated Arts & Culture Related Expenses for Event: \$4000.00

Event Information: El Segundo LGBTQ+ Pride Event Celebrating Visibility, Belonging, and Community During Pride Month

Event Title: Gundo Pride

Date: Sunday, 6/28

Location: Rec Park Fire Circle

Start/End Time (including set-up): 10AM to 4PM (includes 30 minutes of set up and 30 minutes of breakdown)

Marketing Plan: Frequent announcements on El Segundo Facebook Groups, Streets Banners, City and Regional Newsletters, Word of Mouth. Collaborate with the City's Diversity, Equity, & Inclusion Committee.

Anticipated Attendance: 200 attendees

Target Audience: Individuals and families of all ages from El Segundo and surrounding communities. This Pride event welcomes everyone — neighbors, friends, and allies — to come together in celebration, support, and joy. A family-friendly gathering for all identities and generations.

Grant Request: \$4000.00

Estimated Arts & Culture Related Expenses

- **Arts & Culture Related Vendor Fees: \$3250.00**
 - Event MC - \$750.00
 - Band - \$750.00
 - DJ - \$500.00
 - Face Painter: \$500
 - Photobooth: \$500
 - Photographer: \$250
- **Decorations/Supplies: \$750**
 - Banners/Posters: \$500
 - Arts & Crafts/Decorations: \$250

Proof of nonprofit status or a description of the community organization

Founded in 2024, Gundo Pride is a community organization based in El Segundo. Last year, we presented the City's largest Pride event to date—bringing together local businesses, residents, and people of all ages in celebration.

Proof of Insurance:

Insurance to be ascertained. We were fully insured last year per City's policy

A Current Board Roster:

- Jodie Davies
- Julie Holop
- Christibelle Villena
- Sean O'Brien
- John Pickhaver

2026 Statement of Purpose – Gundo Pride

By uplifting LGBTQ+ voices and creating opportunities for connection across generations, the event strengthens community bonds and reinforces El Segundo's commitment to being a place where everyone is welcome, supported, and seen.

Community Benefit Statement

Gundo Pride brings together residents, families, allies, and local businesses for a day of visibility, celebration, and connection in El Segundo. Held at Recreation Park and preceded by a Pride Walk, the event creates a safe, affirming space for LGBTQ+ individuals and allies to celebrate Pride Month together.

The event is 100% free for attendees and includes entertainment and food.

Programming includes live entertainment and community art activities. The event fosters an inclusive, welcoming atmosphere that reflects the diversity of the community. Local sponsors, organizations, and volunteers play an essential role in making the event possible, demonstrating El Segundo's strong tradition of civic participation and collaboration.

Gundo Pride strengthens social connections, promotes mutual understanding, and affirms the City's commitment to being a place where all residents feel welcome. It provides meaningful visibility for LGBTQ+ community members while offering local businesses and organizations a chance to engage positively with the public.

As an annual gathering, Gundo Pride contributes lasting social and cultural value by building community cohesion, encouraging inclusivity, and creating a tradition that residents can share across generations.

For Gundo Pride 2025 Recap see attached PDF

GUNDO PRIDE 2025



ACCOUNTING

- Cultural Development Grant.....\$3186.44
- Business & Community Donations.....\$4095.00
- Total Funds.....\$7281.44
- Total Spent.....\$9124.73
- **Initial Event Debt.....-\$1843.29**
- **T-Shirt/Hat Sales.....\$3240.00**
- Surplus.....\$1396.71
 - Donated to The Trevor Project

CULTURAL DEVELOPMENT GRANT

AWARDED: \$3500.00

ACTUAL.....\$3186.44

(City did not reimburse tips to vendors)

SPENT.....\$3336.44

DEBT.....-\$ 150.00

- Vendors: \$2432.50
 - Parade Grand Marshall.....\$750.00
 - Photobooth..... \$495.00
 - Face Painter/Balloon Artist....\$437.50
 - DJ.....\$350.00
 - Photographer.....\$250.00
- Supplies/Decorations: \$551.82
- Printed Materials: \$202.12

BUSINESS & COMMUNITY DONATIONS

FUNDS RAISED: \$4095.00

- City Fees.....\$ 952.73
- Insurance.....\$ 315.00
- Food/Drink.....\$1235.83
 - Pizza.....\$691.72
 - Cookies.....\$312.00
 - Drinks/Ice.....\$231.91
- Cups/Plates/Napkins.....\$ 71.58
- T-Shirts/Hats.....\$3213.15

FUNDS SPENT.....\$5788.29

DEBT.....-\$1693.29