



Total AC
Lane
hours:
6433

April 2025 Report

Aquatics Center Instructional Programming		Lane Hours	\$	Number of Participants
Contract Classes				
	Naomi's Hiit Water Aerobics	172	\$ 3,661.00	508
	Saul Gonzalez - Swim With Me	16	\$ 1,082.20	4
	Fit to Surf - Naomi Matanick	64	\$ 1,834.00	19
Swim Lessons				
	Group		\$ -	
	Semi-Private and Private	48	\$ 3,120.00	33
Totals			\$ 9,697.20	564

Aquatics Center Public Drop In Programming			\$	Number of Customer Lane Reservations
Public Swim				
	Reservations	5273	\$ 11,037.00	6434
	Lap Swim Drop in	500	\$ 1,151.00	379
	Recreation Swim	360	\$ 1,525.00	373
Totals			\$ 13,713.00	7186

Annual Membership Sales at the Aquatics Center			\$	Memberships sold
Wiseburn Rec IDs	Adult ID		\$ 270.00	19
Wiseburn Rec IDs	Senior ID		\$ 15.00	3
Wiseburn Rec IDs	Youth ID		\$ 160.00	17
Wiseburn Rec IDs	Infant ID		\$ 20.00	4
Totals			\$ 465.00	43

El Segundo Rec IDs	Adult ID		\$ 360.00	24
El Segundo Rec IDs	Senior ID		\$ 30.00	6
El Segundo Rec IDs	Youth ID		\$ 140.00	14
El Segundo Rec IDs	Infant ID		\$ 5.00	1
Totals			\$ 535.00	45

Membership Sales			\$	Passes Purchased to use towards Lane Rentals
El Segundo Resident Punch Passes				
	10 Punch Pass		\$ 284.00	8
	20 Punch Pass		\$ 182.00	3
	30 Punch Pass		\$ 789.00	9
El Segundo Resident Membership Passes				
	Annual		\$ 1,300.00	3
Wiseburn Resident Punch Passes				
	10 Punch Pass		\$ 98.00	3
	20 Punch Pass		\$ 82.00	1
	30 Punch Pass		\$ 393.00	6
Wiseburn Resident Membership Passes				
	Annual		\$ -	
Non-Resident Punch Passes				
	10 Punch Pass		\$ 955.00	19
	20 Punch Pass		\$ 644.00	4
	30 Punch Pass		\$ 4,088.00	31
Non-Resident Membership Passes				
	Annual		\$ 1,200.00	2
Totals			\$ 10,015.00	89

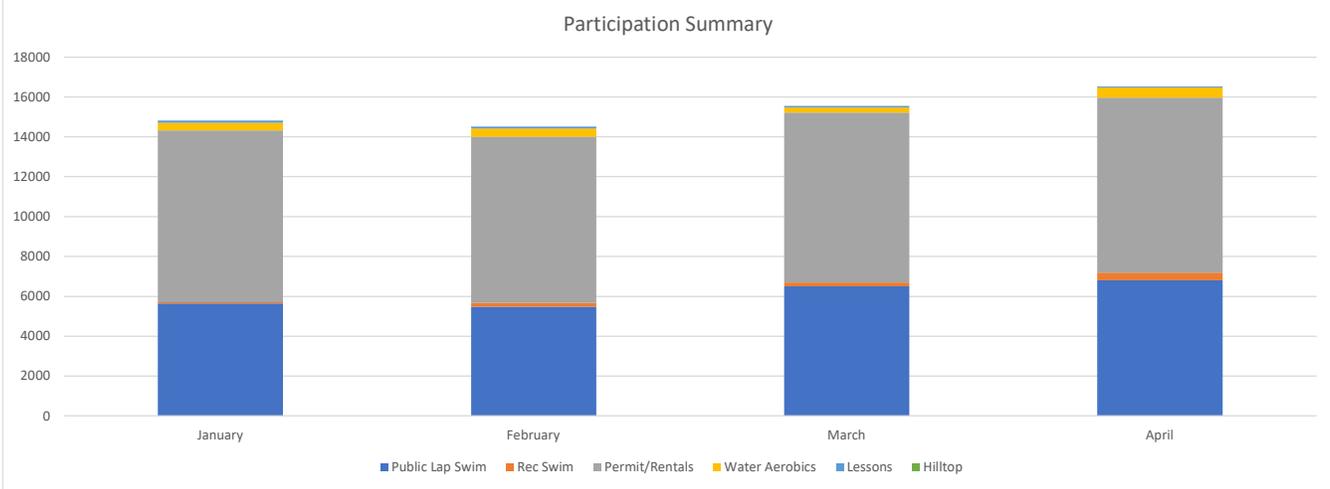
Aquatics Center Permit Groups		Lane Hours	\$	Estimated Participants (4 to 5 per lane)
Alpha		715.50	\$ 12,879.00	2862
Beach Cities		512.00	\$ 8,784.00	2048
SCAQ		417.00	\$ 7,506.00	1668
South Bay United		336.00	\$ 3,292.80	672
Tower 26		178.00	\$ 3,204.00	534
Trojan		380.00	\$ 3,724.00	760
Coastal		120.00	\$ 1,176.00	240
Totals		2658.50	\$ 40,565.80	8784.00

Events + Special Programming			\$	Number of Participants
Pumpkin Poolooza			\$ 1,595.00	200
Totals			\$ 1,595.00	200

Total Revenue		\$ 76,586.00	Estimated Amount of Visitors in April	16911.00
TOTAL		\$ 76,586.00		16911.00

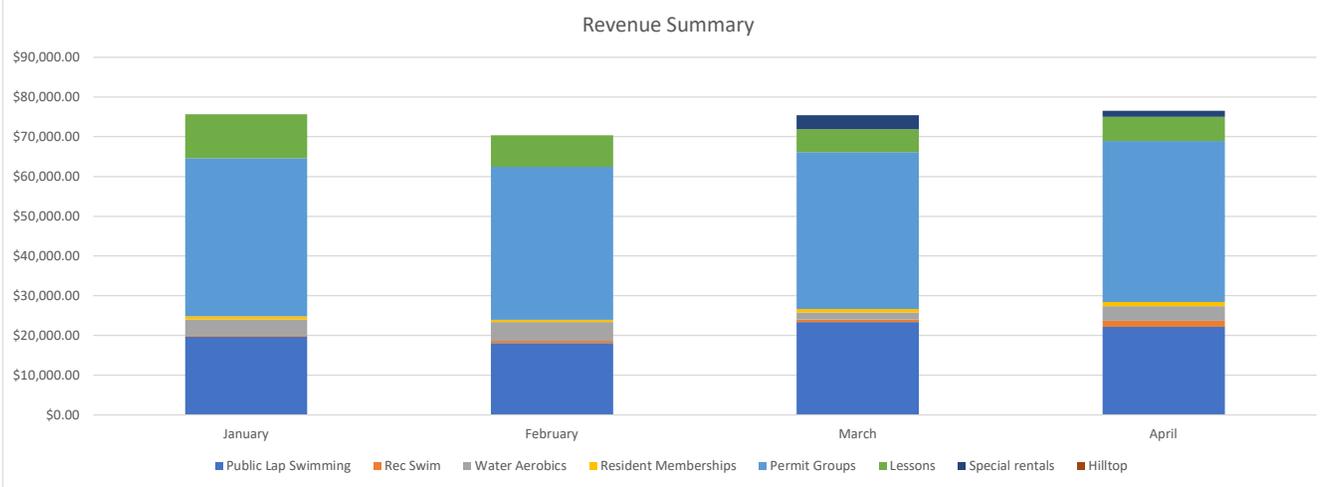
Monthly Statistics	January		February		March		April	
	Revenue	Participation	Revenue	Participation	Revenue	Participation	Revenue	Participation
Water Aerobics	\$ 4,188.00	374	\$ 4,712.00	424	\$ 1,722.00	261	\$ 3,661.00	508
Lesson Programming	\$ 11,000.50	127	\$ 7,881.37	91	\$ 5,790.86	76	\$ 6,036.20	56
Lap Swimming	\$ 19,696.00	5648	\$ 18,097.00	5488	\$ 23,385.00	6498	\$ 22,203.00	6813
Family/Rec Swim	\$ 175.00	60	\$ 559.00	188	\$ 641.00	200	\$ 1,525.00	373
Annual Membership Sales	\$ 710.00	77	\$ 605.00	54	\$ 895.00	77	\$ 1,000.00	88
Rentals/Permit Groups	\$ 39,854.20	8617	\$ 38,481.80	8325	\$ 39,463.40	8515	\$ 40,565.80	8784
Special Events/Rentals	\$ -	0	\$ -	0	\$ 3,549.00	650	\$ 1,595.00	200
	\$75,623.70	14,903	\$70,336.17	14,570	\$71,897.26	15,627	\$76,586.00	16,822

Participation Summary



Total Participation January-April 61,922

Revenue Summary



Total Revenue January-April \$294,443.13