



RECREATION, PARKS, and LIBRARY DEPARTMENT

DATE: May 21, 2025
TO: Recreation and Parks Commission
FROM: Aly Mancini, Director
SUBJECT: Department Report

Council Items

April 15, 2025:

Aquatics User Group Evaluation and Aquatics Division Strategic Plan

Aquatic Supervisor, Joseph Lormans, presented a report on 2024 user group success criteria vs. 2023 user group success criteria. Lormans outlined the current contract with Counsilman-Hunsaker who is developing a business plan for the Aquatics facilities. City Council received and filed this report.

2024 Recreation Park Sport Courts Revenue and Analysis

Recreation Manager, Linnea Palmer, presented a report on Tennis vs. Pickleball use. The presentation outlined revenue collected and hours each court is used by the public, groups, ESUSD, contract instructors, maintenance, and events. City Council received and filed this report.

May 6, 2025:

Special Presentations

City Council recognized Recreation and Parks Commission Chair, Bob Motta, as the 2025 El Segundo Older American of the Year. Bob will be celebrated at Elderfest on Saturday, May 17th, 2025, from 11:00am-1:00pm at the Joslyn Center.

Extension of License Agreement with El Segundo Co-Op Nursery School

City Council authorized the City Manager to extend El Segundo Co-Op Nursery School's contract through September 30, 2028. Co-Op will pay the city \$2,000 for the 2025-2026 school year, \$2,050 for the 2026-2027 school year, and \$2,100 for the 2027-2028 school year.

Proposed City After-School Program "Club Cowabunga" and Associated Budget

Recreation, Parks, and Library Director, Aly Mancini, presented the proposed city-run afterschool program, Club Cowabunga. Club Cowabunga will be a recreational after-school program focusing on providing a safe environment for kids while offering a variety of sports, games, arts and crafts and other activities. The program would be held at the George E. Gordon Clubhouse afterschool until 6:00pm. City council approved the new program and budget for FY 2025-2026.

CIP Updates

Recreation Park Renovation Project:

100% Design Development plans for the Teen Center and Teen Plaza have been received and are currently being reviewed by City Staff. A Geotechnical Investigation and a Percolation Report for the proposed ballfield renovations is currently being reviewed. MIG and Spohn Ranch will be attending the upcoming Park Renovation sub-committee meeting on May 22nd at 4:00pm to present the Teen Plaza and Skatepark renovation.

Hilltop Park Project:

An architect has been retained by Public Works to submit plans to address the abandoned reservoirs at Hilltop Park. An additional land survey still needs to be completed. Public Works presented the project to the Park Renovation Subcommittee. Additional design plans for the open space will be presented to the Recreation and Park Commission at a later date.

Arts & Culture

Staffing

The City's Cultural Arts Coordinator submitted his resignation on December 19, 2024. The recruitment for the position has opened.

Fields, Facilities, and Courts

Attachment A – Checkout Reservation Report – April 2025

Social Media

Attachment B- Social Media Analytics – April 2025

Adult Sports

Adult 7v7 Soccer League

- Spring 2025 adult soccer league began on April 25th.
- The league has a total of 9 teams and 114 participants.
 - 3 El Segundo Residents/Business Teams
 - 6 Non-Resident Teams
- The total revenue from registration is \$2,205.00

Adult League Basketball

- Spring 2025 adult basketball league began on April 8th.
- The league has a total of 16 teams and 166 participants.
 - 8 El Segundo Resident/Business Teams
 - 8 Non-Resident Teams
- The total revenue from registration is \$3,880.00
- Spring 2025 registration began March 5th and is ongoing. It is currently looking to be a 16-team league which will be a new record for participation. Spring season will begin April 8th.

Adult Pickleball Leagues

- Winter 2025 adult pickleball leagues concluded with playoffs the week of April 1st.
 - The winter league had a total of 115 teams and 1,380 participants.
 - 5 El Segundo Resident Teams

- 110 Non-Resident Teams
 - The total revenue from registration is \$41,730.00
- Spring 2025 adult pickleball leagues began on April 28th.
 - The spring league has a total of 11 teams and 1,332 participants.
 - 3 El Segundo Resident Teams
 - 108 Non-Resident Teams
 - The total spring league revenue from registration is \$37,650.00

Teen Center

In April, the Teen Center was open for drop-in use six days a week, totaling 24 operational days. Over the month, the center saw an impressive 1,732 visits from teens. To boost engagement and encourage attendance, the Teen Center started “Thrilling Thursday” events to include crafts, challenges, and trivia each Thursday. Additional programming for April included GABIT, where 40 teens participated in a basketball tournament during Spring Break. The average hourly attendance in April was approximately 12 teens per hour.

Spring Break Camp

- Tiny Tot Camp – 21 campers
- Spring Break Camp – 12 campers

Gordon Clubhouse

The Clubhouse and its various rooms were reserved/activated a total of 194 times totaling, 166 hours in April for recreation activities, youth drama program, camps, Co-op, Family Wellness Studio, meetings, and rentals.

Contract Classes	Number of Participants
Gymnastics Ninja Gym	1
Gymnastics Academy	14
Gymnastics Sand Cruisers	2
Gymnastics Big & Little	1
Gymnastics Explorers	5
Zumba! – Mondays	7
Backstage Sewing	N/A
Tutus and Taps	12
Ballet and Tap	4
Tapping for Fun and Exercise – Beginner	15
Zumba! – Wednesdays	3
Tapping for Fun and Exercise - Intermediate	4
Hippity Hop	4
Family Wellness Spring Break (Full Day)	2
Family Wellness Spring Break (Half Day)	1
Family Wellness April Afterschool Care	7
Preschool Cooking Tyme	4
Adult Cake Design	4

Basic Cooking for Kids	5
Adult Cooking Class	1
Preschool Cake Design	8
Kid Cake Design	8
Storytelling	N/A
Spanish Parent and Me – Tuesday	8
Spanish Parent and Me – Saturday	N/A
Welcome Spanish for Adults	N/A
Spring Spanish Camp	1
Music with Miss Pam – Friday	N/A
Music with Miss Pam – Saturday	10
Music with Miss Pam Sibling Add on - Friday	N/A
Music with Miss Pam Sibling Add on - Saturday	1

El Segundo Youth Drama

- Performance – Finding Nemo Jr.
 - Rehearsals – Monday, Wednesdays, & Fridays (4/2-5/30)
 - Participants:
 - 19 Residents/21 Non-Residents (40 total)
 - Tech Week: 6/2-6/5
 - Shows: 6/6-6/8

Tiny Tot Events

- Magic Show and Reptile Show – 4/9 & 4/10

Joslyn Center

Facility Rentals

The following facility rentals took place at Joslyn Center during the month of April:

- 21 External Reservations – 24.5 hours - \$547.00
- 59 Internal Reservations – 99 Hours

Dial-A-Ride

- Concierge Rides – 605
- Lyft Pass Rides – 181

Meals Outreach

- Meals Delivered – 557
- In Home Service Hours – 32

Contract class registration for April 2025 is shown below. Contract class instructors receive 70% of registration fees and the City receives 30% of the registration fees.

Contract Classes	Number of Participants
Beginner Line Dancing	16
Intermediate Line Dancing	14
50 Minute Fitness	52

Pilates	28
Core Xpress	16
Senior Fit	30

Senior Programs	Number of Participants
Pinochle	26
Canasta	24
Bridge	20
General Meetings/Luncheon	32
Board Meeting	6
Sit-N-Knit	24
Thursday Movies	3
Chess Club	21

Farmers' Market

April 3, 2025

- Prepackaged Vendors: 13
- Produce Vendors: 4
- Craft Vendors: 2

Total Vendors: 19

Total Revenue: \$1,129.30

April 10, 2025

- Prepackaged Vendors: 13
- Produce Vendors: 5
- Craft Vendors: 2

Total Vendors: 20

Total Revenue: \$1,064.24

April 17, 2025

- Prepackaged Vendors: 13
- Produce Vendors: 5
- Craft Vendors: 1

Total Vendors: 19

Total Revenue: \$1,087.60

April 24, 2025

- Prepackaged Vendors: 13
- Produce Vendors: 5
- Craft Vendors: 2

Total Vendors: 20

Total Revenue: \$1,159.88

Parks

Park Inspections

Attachment C: Park Inspection Matrix – April 2025

Parks, Projects, Improvements

- Routine maintenance continues throughout the parks
- Blue Butterfly Slope at Memory Row weed cleaning
- Bench replacement at Clubhouse
- Freedom Park Community Clean Up Day and planting
- Planting at north end of Stevenson Field and Clubhouse
- Irrigation repairs at Washington Park and Rec Park
- Hilltop Park – restroom and pool prep for Memorial Day opening
- Library shelving installation
- Joslyn Center meeting room painted, library room furniture replaced
- Proposal review for RFP for Landscape Maintenance Services

Trees

- City tree crew trim requests and tree planting
- West Coast Arborist in town – removals and tree trimming

Aquatics

Programming

City led programs served 8,038 participants, while user group rentals engaged an additional 8,784 participants.

Lesson programming continues serving 56 individuals. This generated \$6,036.86 in revenue.

Water aerobics served 508 individuals generating \$3,661 in revenue.

In April, the Aquatics Center hosted the Underwater Egg Hunt serving over 200 members of the community.

Staffing

Interviews for 10 lifeguards were conducted in April as we continue to hire for the Plunge facility.

Over the course of April, 8 staff trainings were hosted with the focus being Emergency Action Plan.

Attachment D – Aquatics Stats – April 2025

ATTACHMENTS

Attachment A: Checkout Reservation Report – April 2025

Attachment B: Social Media Analytics – April 2025

Attachment C: Park Inspection Matrix – April 2025

Attachment D: Aquatics Stats – April 2025

Facility Report Summary - April 2025

Racquet Sport Courts

Facility	Total Hours Reserved	Amount paid
Paddle Tennis	49	\$ 410.00
Total	49	\$ 410.00
Pickleball Court 1	307	\$ 2,400.00
Pickleball Court 2	253	\$ 1,830.00
Pickleball Court 3	285	\$ 1,630.00
Pickleball Court 4	285	\$ 1,830.00
Pickleball Court 5	248	\$ 1,590.00
Pickleball Court 6	233	\$ 2,620.00
Pickleball Court 7	253	\$ 1,320.00
Pickleball Court 8	249	\$ 1,550.00
Total	2113	\$ 14,770.00
Tennis Court 1	208	\$ 1,780.00
Tennis Court 2	220	\$ 1,700.00
Tennis Court 3	211	\$ 1,550.00
Tennis Court 4	169	\$ 1,230.00
Tennis Court 5	154.3	\$ 1,080.00
<i>ESUSD Total hours</i>	<i>167</i>	<i>\$ -</i>
Total	1129.3	\$ 7,340.00
Volleyball Court 1	16.3	
Volleyball Court 2	16.3	
Total	32.6	\$ -
Basketball Court	17.45	
Total	17.45	\$ -
Hockey Rink	44	
Total	44	\$ -

Field Reservations

Facility	Total Hours Reserved	Amount paid
George Brett Field		
AYSO	0	\$ -
ESLL	244	\$ -
Private Rentals	0	\$ -
City Internal Reservations	0	\$ -

Total	244 \$	-
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Stevenson Field

ESHS	66 \$	-
Babe Ruth	129 \$	-
Private Rentals	0 \$	-
City Internal Reservations	0 \$	-
Total	195 \$	-

Softball Field

ESHS	44 \$	-
ESGS	154.5 \$	-
Private Rentals	0 \$	-
City Internal Reservations	0 \$	-
Total	198.5 \$	-

Campus El Segundo(1/2 field)

AYSO	0 \$	-
ESLAX	0 \$	-
Private Rentals	37.5 \$	1,458.00
City Internal Reservations	5 \$	-
Total	42.5 \$	1,458.00

Campus El Segundo(full field)

ESHS	44 \$	-
AYSO	151 \$	-
ESLAX	136 \$	-
ESLL	0 \$	-
ES Football & Cheer	14 \$	-
Private Rentals	48.5 \$	4,933.75
City Internal Reservations	10 \$	-
Total	403.5 \$	4,933.75

Richmond Field

ESHS	55 \$	-
ESGS	136 \$	-
AYSO	0 \$	-
ESLL	0 \$	-
Private Rentals	0 \$	-
City Internal Reservations	0 \$	-
Total	191 \$	-

Center Street Bakalyar Field

ESHS	0 \$	-
ESGS	0 \$	-
AYSO	0 \$	-
ESLL	186 \$	-

Private Rentals	0 \$	-
City Internal Reservations	0 \$	-
Total	186 \$	-

Center Street Walton Field

ESHS	0 \$	-
ESGS	0 \$	-
AYSO	0 \$	-
ESLL	198 \$	-
Private Rentals	0 \$	-
City Internal Reservations	0 \$	-
Total	198 \$	-

Other Facility Reservations

Facility	Total Hours Reserved	Amount paid
Skate Circle	0 \$	-
Total	0 \$	-
Hilltop Park Picnic Areas	22.3 \$	604.50
Total	22.3 \$	604.50
Checkout Grass Area	20.45	
Total	20.45 \$	-
Bounce House (Total not Hours)	13 \$	433.00
Total	13 \$	433.00
Picnic Tables	139 \$	858.00
Total	139 \$	858.00
BBQ Area	32.3 \$	1,311.50
Total	32.3 \$	1,311.50
Fire Circle	31 \$	933.45
Total	31 \$	933.45
Lawn Bowling	19.15	
Total	19.15 \$	-

Raytheon Facilities

Facility	Total Hours Reserved	Amount paid
Ball Field 1		
ESLL	48 \$	-

ESGS	0 \$	-
Total	48 \$	-

Ball Field 2

ESLL	12 \$	-
ESGS	32 \$	-
Total	44 \$	-

Raytheon Field

AYSO	0	
Private	22.5 \$	686.25
Total	22.5 \$	686.25



Update Notes

*Pickleball court hours down and revenue up from previous month due to break in pickleball league session.

RPL INSTAGRAM

	Previous Month	April
Followers end month	3,551	3,612
Number of posts	9	12

RPL FACEBOOK

	Previous Month	April
Followers end month	3,467	3,470
Number of posts	9	12

Park Inspection Matrix

Updated 5/8/2025

Acacia Park	Date	Staff	Area	Assesment	Plan of Action	Target Date
	5/1/2025	NM	Tables, fountains, trash cans	Need powerwashed	Powerwash	4/15/2025
Campus El Segundo	Date	Staff	Area	Assesment	Plan of Action	Target Date
	5/1/2025	CH	Planters	Landscape install	Contractor quote	
			Perimeter	Mulch needed	Parkwood notified	
Candy Cane Park	Date	Staff	Area	Assesment	Plan of Action	Target Date
	5/1/2025	NM	Play surfacing	Cracked	Repair	12/31/2025
	5/1/2025	NM	tables and benches		Powerwash	4/1/2025
	5/1/2025	NM	Garbage Can	Cracked	Replace	8/31/2025
Clutters Park	Date	Staff	Area	Assesment	Plan of Action	Target Date
Constitution Park	Date	Staff	Area	Assesment	Plan of Action	Target Date
	5/1/2025	TM	Park signage	In poor condition	Replacement	CIP
	5/1/2025	TM	Fencing	In poor condition	Replacement/repair	CIP
Dog Park	Date	Staff	Area	Assesment	Plan of Action	Target Date
	5/1/2025	JC	Fencing	In poor condition	Replace fencing	CIP
	5/1/2025	JC	Slope	In poor condition	Slope repair	12/21/2025
	5/1/2025	JC	All areas	Grading of surfaces	Unknown	CIP
	5/1/2025	JC	All areas	weeds	Contractor	May-25
Freedom Park	Date	Staff	Area	Assesment	Plan of Action	Target Date
	5/1/2025	TM	Walkways	In poor condition	Replace DG & borders	CIP
	5/1/2025	TM	Benches	In poor condition	Repaint	8/31/2025
	5/1/2025	TM	Open Grass	In poor condition	Renovate	12/31/2025
	5/1/2025	TM	Garbage cans	In poor condition	Replace	8/31/2025
Hilltop Park	Date	Staff	Area	Assesment	Plan of Action	Target Date

Holly Valley Park	Date	Staff	Area	Assesment	Plan of Action	Target Date
	5/1/2025	SH	All	Clean		
Independence Park	Date	Staff	Area	Assesment	Plan of Action	Target date
	5/1/2025	TM	Walkways	In poor condition	Replace DG & borders	CIP
	5/1/2025	TM	Park signage	In poor condition	Replace	CIP
	5/1/2025	TM	Open grass	In poor condition	Renovate	12/31/2025
	5/1/2025	TM	Garbage cans	In poor condition	Replace	8/31/2025
	5/1/2025	TM	Fencing	In poor condition	Replace	CIP
Library Park	Date	Staff	Area	Assesment	Plan of Action	Target Date
	5/1/2025	SH	All	Good	Replacement Tree	Jun-25
Medians	Date	Staff	Area	Assesment	Plan of Action	Target Date
	5/1/2025	CH	Douglas median	Litter, trimming, weeds, turf	Parkwood notified	5/30/2025
	5/1/2025	CH	Maple median	Mulch, irrigation check	Parkwood notified	5/30/2025
Recreation Park	Date	Staff	Area	Assesment	Plan of Action	Target Date
	5/1/2025	SH	Fencing/walls	In poor condition	Replacement	CIP
	5/1/2025		Tennis court	Rusted		CIP
Sycamore Park	Date	Staff	Area	Assesment	Plan of Action	Target Date
	5/1/2025	CH	Picnic tables	In poor condition	Replacement	7/30/2025
Washington	Date	Staff	Area	Assesment	Plan of Action	Target Date
	5/1/2025	TM	Walkways	In poor condition	Replace DG and borders	CIP
	5/1/2025	TM	Picnic tables	Paint in poor condition	Repaint	6/30/2025
	5/1/2025	TM	Trash cans	In poor condition	Replacement	6/30/2025
	5/1/2025	TM	Fencing	In poor condition	Replacement	CIP



Total AC
Lane
hours:
6433

April 2025 Report

Aquatics Center Instructional Programming		Lane Hours	\$	Number of Participants
Contract Classes				
	Naomi's Hiit Water Aerobics	172	\$ 3,661.00	508
	Saul Gonzalez - Swim With Me	16	\$ 1,082.20	4
	Fit to Surf - Naomi Matanick	64	\$ 1,834.00	19
Swim Lessons				
	Group		\$ -	
	Semi-Private and Private	48	\$ 3,120.00	33
Totals			\$ 9,697.20	564

Aquatics Center Public Drop In Programming			\$	Number of Customer Lane Reservations
Public Swim				
	Reservations	5273	\$ 11,037.00	6434
	Lap Swim Drop in	500	\$ 1,151.00	379
	Recreation Swim	360	\$ 1,525.00	373
Totals			\$ 13,713.00	7186

Annual Membership Sales at the Aquatics Center			\$	Memberships sold
Wiseburn Rec IDs	Adult ID		\$ 270.00	19
Wiseburn Rec IDs	Senior ID		\$ 15.00	3
Wiseburn Rec IDs	Youth ID		\$ 160.00	17
Wiseburn Rec IDs	Infant ID		\$ 20.00	4
Totals			\$ 465.00	43

El Segundo Rec IDs	Adult ID		\$ 360.00	24
El Segundo Rec IDs	Senior ID		\$ 30.00	6
El Segundo Rec IDs	Youth ID		\$ 140.00	14
El Segundo Rec IDs	Infant ID		\$ 5.00	1
Totals			\$ 535.00	45

Membership Sales			\$	Passes Purchased to use towards Lane Rentals
El Segundo Resident Punch Passes				
	10 Punch Pass		\$ 284.00	8
	20 Punch Pass		\$ 182.00	3
	30 Punch Pass		\$ 789.00	9
El Segundo Resident Membership Passes				
	Annual		\$ 1,300.00	3
Wiseburn Resident Punch Passes				
	10 Punch Pass		\$ 98.00	3
	20 Punch Pass		\$ 82.00	1
	30 Punch Pass		\$ 393.00	6
Wiseburn Resident Membership Passes				
	Annual		\$ -	
Non-Resident Punch Passes				
	10 Punch Pass		\$ 955.00	19
	20 Punch Pass		\$ 644.00	4
	30 Punch Pass		\$ 4,088.00	31
Non-Resident Membership Passes				
	Annual		\$ 1,200.00	2
Totals			\$ 10,015.00	89

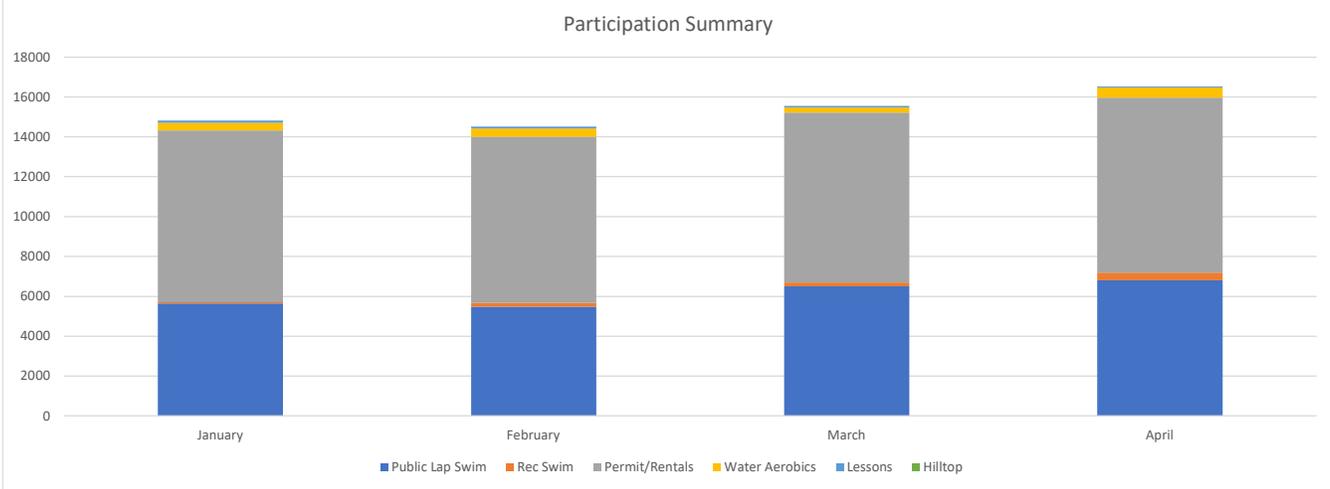
Aquatics Center Permit Groups		Lane Hours	\$	Estimated Participants (4 to 5 per lane)
Alpha		715.50	\$ 12,879.00	2862
Beach Cities		512.00	\$ 8,784.00	2048
SCAQ		417.00	\$ 7,506.00	1668
South Bay United		336.00	\$ 3,292.80	672
Tower 26		178.00	\$ 3,204.00	534
Trojan		380.00	\$ 3,724.00	760
Coastal		120.00	\$ 1,176.00	240
Totals		2658.50	\$ 40,565.80	8784.00

Events + Special Programming			\$	Number of Participants
Pumpkin Poolooza			\$ 1,595.00	200
Totals			\$ 1,595.00	200

Total Revenue		Estimated Amount of Visitors in April	
TOTAL \$ 76,586.00		16911.00	

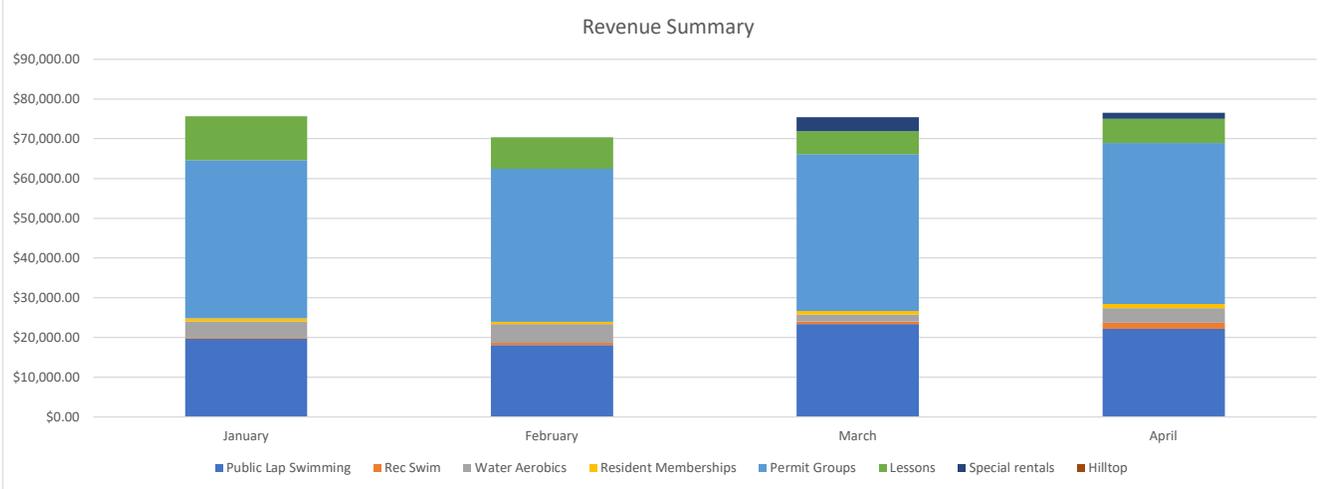
Monthly Statistics	January		February		March		April	
	Revenue	Participation	Revenue	Participation	Revenue	Participation	Revenue	Participation
Water Aerobics	\$ 4,188.00	374	\$ 4,712.00	424	\$ 1,722.00	261	\$ 3,661.00	508
Lesson Programming	\$ 11,000.50	127	\$ 7,881.37	91	\$ 5,790.86	76	\$ 6,036.20	56
Lap Swimming	\$ 19,696.00	5648	\$ 18,097.00	5488	\$ 23,385.00	6498	\$ 22,203.00	6813
Family/Rec Swim	\$ 175.00	60	\$ 559.00	188	\$ 641.00	200	\$ 1,525.00	373
Annual Membership Sales	\$ 710.00	77	\$ 605.00	54	\$ 895.00	77	\$ 1,000.00	88
Rentals/Permit Groups	\$ 39,854.20	8617	\$ 38,481.80	8325	\$ 39,463.40	8515	\$ 40,565.80	8784
Special Events/Rentals	\$ -	0	\$ -	0	\$ 3,549.00	650	\$ 1,595.00	200
	\$75,623.70	14,903	\$70,336.17	14,570	\$71,897.26	15,627	\$76,586.00	16,822

Participation Summary



Total Participation January-April 61,922

Revenue Summary



Total Revenue January-April \$294,443.13