



Total AC
Lane
hours:
5042

March 2025 Report

Aquatics Center Instructional Programming		Lane Hours	\$	Number of Participants
Contract Classes				
	Naomi's Hiit Water Aerobics	144	\$ 1,722.00	261
	Saul Gonzalez - Swim With Me	16	\$ 1,262.00	4
	Fit to Surf - Naomi Matanick	32	\$ 957.60	10
Swim Lessons				
	Group	64	\$ 1,482.50	34
	Semi-Private and Private	36	\$ 2,088.76	28
Totals			\$ 7,512.86	337

Aquatics Center Public Drop In Programming			\$	Number of Customer Lane Reservations
Public Swim				
	Reservations	4676	\$ 10,833.00	6183
	Lap Swim Drop in	428	\$ 1,097.00	315
	Recreation Swim	148	\$ 641.00	200
Totals			\$ 12,571.00	6698

Annual Membership Sales at the Aquatics Center			\$	Memberships sold
Wiseburn Rec IDs	Adult ID		\$ 360.00	24
Wiseburn Rec IDs	Senior ID		\$ 15.00	3
Wiseburn Rec IDs	Youth ID		\$ 220.00	22
Wiseburn Rec IDs	Infant ID		\$ 10.00	2
Totals			\$ 605.00	51

El Segundo Rec IDs	Adult ID		\$ 165.00	11
El Segundo Rec IDs	Senior ID		\$ 25.00	5
El Segundo Rec IDs	Youth ID		\$ 100.00	10
El Segundo Rec IDs	Infant ID		\$ -	
Totals			\$ 290.00	26

Membership Sales			\$	Passes Purchased to use towards Lane Rentals
El Segundo Resident Punch Passes				
	10 Punch Pass		\$ 369.00	9
	20 Punch Pass		\$ 167.00	2
	30 Punch Pass		\$ 958.00	11
El Segundo Resident Membership Passes				
	Annual		\$ 2,400.00	8
Wiseburn Resident Punch Passes				
	10 Punch Pass		\$ -	
	20 Punch Pass		\$ 82.00	1
	30 Punch Pass		\$ 226.00	2
Wiseburn Resident Membership Passes				
	Annual		\$ -	
Non-Resident Punch Passes				
	10 Punch Pass		\$ 901.00	17
	20 Punch Pass		\$ 1,042.00	11
	30 Punch Pass		\$ 4,110.00	30
Non-Resident Membership Passes				
	Annual		\$ 1,200.00	2
Totals			\$ 11,455.00	93

Aquatics Center Permit Groups		Lane Hours	\$	Estimated Participants (4 to 5 per lane)
Alpha		684.00	\$ 12,312.00	2736
Beach Cities		488.00	\$ 8,376.00	1952
SCAQ		412.50	\$ 7,425.00	1650
South Bay United		358.00	\$ 3,508.40	716
Tower 26		207.00	\$ 3,726.00	621
Trojan		300.00	\$ 2,940.00	600
Coastal		120.00	\$ 1,176.00	240
Totals		2569.50	\$ 39,463.40	8515.00

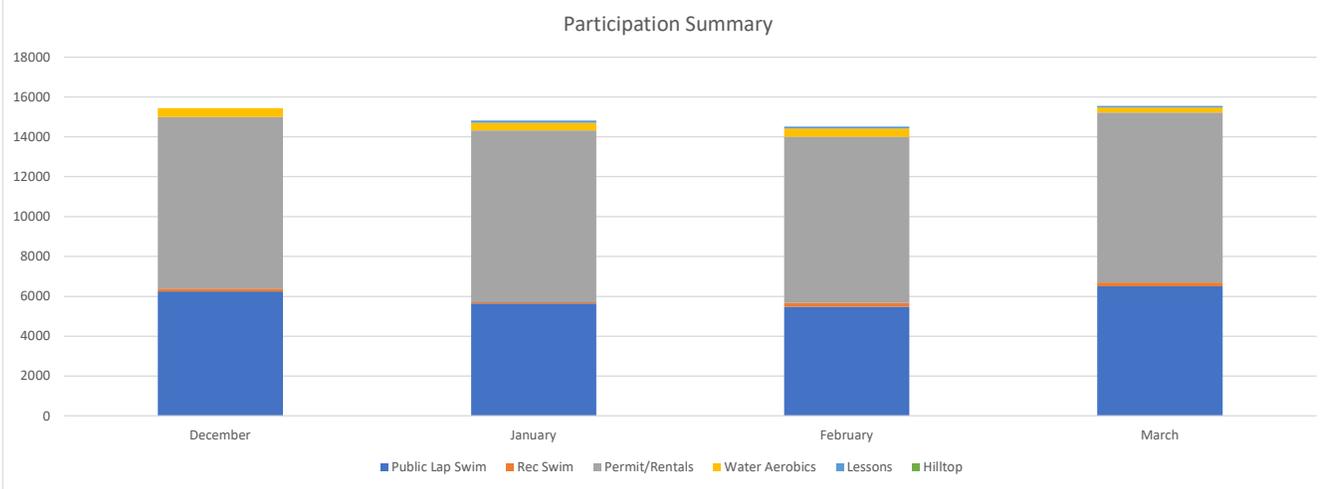
Events + Special Programming			\$	Number of Participants
LA County JG Tryouts			\$ 3,549.00	650
Totals			\$ 3,549.00	650

Total Revenue		Estimated Amount of Visitors in March	
TOTAL \$ 75,446.26		16370.00	

AQUATICS CENTER December-March Summary

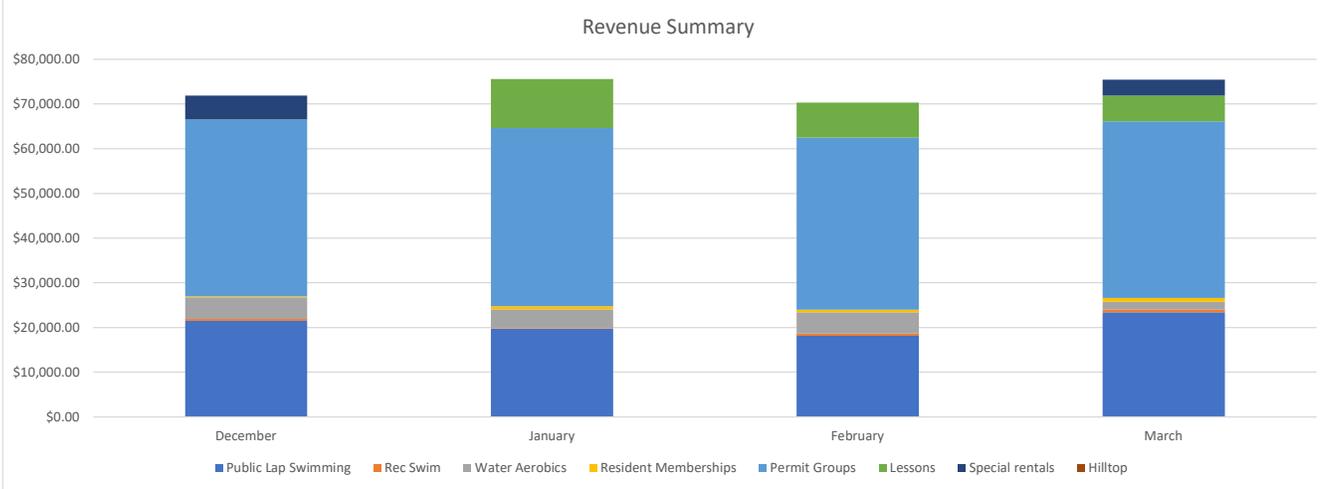
Monthly Statistics	December		January		February		March	
	Revenue	Participation	Revenue	Participation	Revenue	Participation	Revenue	Participation
Water Aerobics	\$ 4,884.00	448	\$ 4,188.00	374	\$ 4,712.00	424	\$ 1,722.00	261
Lesson Programming	\$ -	0	\$ 11,000.50	127	\$ 7,881.37	91	\$ 5,790.86	76
Lap Swimming	\$ 21,484.00	6253	\$ 19,696.00	5648	\$ 18,097.00	5488	\$ 23,385.00	6498
Family/Rec Swim	\$ 393.00	142	\$ 175.00	60	\$ 559.00	188	\$ 641.00	200
Annual Membership Sales	\$ 235.00	30	\$ 710.00	77	\$ 605.00	54	\$ 895.00	77
Rentals/Permit Groups	\$ 39,538.80	8599	\$ 39,854.20	8617	\$ 38,481.80	8325	\$ 39,463.40	8515
Special Events/Rentals	\$ 5,350.00	30	\$ -	0	\$ -	0	\$ 3,549.00	650
TOTAL	\$71,884.80	15,502	\$75,623.70	14,903	\$70,336.17	14,570	\$75,446.26	16,277

Participation Summary



Total Participation December-March 61,252

Revenue Summary



Total Revenue December-March \$293,290.93