



# ARTS AND CULTURE ADVISORY COMMITTEE

FY 2024-2025 RECAP

FY 2025-2026  
BUDGET PROPOSAL

# PUBLIC ART ON SITE 2024-2025

EMBASSY SUITES LAX  
HILTON GARDEN INN



# PROGRAMS AND INITIATIVES 2024-2025

## EL SEGUNDO ART WALK

## FESTIVAL OF HOLIDAYS

**1 DWP Water Tank Mural**  
John Wolf Harmer  
722 W. Ocean Blvd.

**2 The El Segundo Public Art Tour**

**3 The El Segundo Public Art Tour**

**4 The El Segundo Public Art Tour**

**5 Hoodlum Alley**  
327 Main St.

**6 Butterfly Lovers**  
Christina Gonzalez, Ada Lopez, & Tera Daniels  
360 Main St.

**7 Flying or Falling II**  
John Park  
400 Main St.

**8 Spirit of Aerospace**  
Scott Bloomfield  
320 Main St.

**9 Portals to Memory**  
Hanshah Chaudhri  
El Segundo Public Library  
Sun Carter Square  
111 W. Mariposa Ave.

**10 Basketball Wall Mural**  
Eduardo Chavez & Francisco Madroñero  
Pacelli Park, Mark Keefe Courts  
401 Stevenson St.

**11 Global Angel Wings Project**  
Curtis Miller  
1st Main St.

**12 Molibu Tia Mosaic**  
Patricia Lee Adams  
524-1/2 Imperial Ave. (near 1st lobby)  
In for Art Partner: Embassy Suites LAX South by Hilton

**13 Dimensional Recipe**  
Julie DeCavaliere  
1700 E. Wilcox Ave.

**14 Spruce Goose**  
John Eastman  
2140 E. El Segundo Blvd.  
In for Art Partner: Kinetics Federal Credit Union

**15 Fly Your Intellectual Entertainment!**  
Doreen Magallon  
El Segundo Blvd at Nash St. Metro Station

**16 Sublime Moon Over El Segundo**  
Jon Newkirk  
2100 E. Grand Ave.  
In for Art Partner: Starbucks

**17 Padre & Madre**  
Teresa Esten  
204 Commercial Blvd.

**18 Fog Banks**  
Evelyn Moore  
Doris F. Clark Ave.  
In for Art Partner: S&W Two Towers

**19 Pacific Blues**  
Charles Edmiston  
David K. Mariposa  
In for Art Partner: Montano Avenue Capital

**20 Mirage**  
Cristin Covert  
601 Nash St.

**21 Alumbullium**  
RYANVELOZO  
1000 W. Douglas St.  
In for Art Partner: Beyond Meat

**22 Cocoon**  
Nicole Landau  
285 N. Douglas St.  
In for Art Partner: L'Oréal

**23 Wing**  
Nicole Landau  
285 N. Douglas St.  
In for Art Partner: L'Oréal

**24 Yellow to White to Black to Blue**  
George Suggs  
777 Hamilton Blvd.

Public art enriches our city through various initiatives—whether driven by community groups, private businesses, or our 1% for Art ordinance. This map highlights the expanding collection of public art in our city and acknowledges our partners who have commissioned projects through the Cultural Development Program.

About the Cultural Development Program: In 2018, El Segundo City Council passed Ordinance 1894, requiring new commercial developments exceeding \$2 million allocate 1% of project costs towards public art, cultural events, and arts programming. So far, the Cultural Development Program has generated over \$2.1 million for the arts, including the commissioning of eight public artworks in collaboration with our 1% for Art partners!



# PROGRAMS AND INITIATIVES 2024-2025



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## POET LAUREATE



## CULTURAL EXCURSIONS

El Segundo Cultural Development Program Presents

### *Cultural Excursion*

ACADEMY MUSEUM OF MOTION PICTURES

A photograph of the Academy Museum of Motion Pictures building at night, with a large, colorful exhibit in the foreground. The exhibit features a large, ornate, red and gold structure, possibly a costume or prop, and a display case with various items. The building has a prominent cylindrical tower.

**WEDNESDAY ★ OCT 9 ★ 8:30AM**  
**TICKETS: \$17**  
Scan QR code to sign up! Registration closes September 25

A square QR code located in the bottom right corner of the excursion poster.

# CULTURAL DEVELOPMENT FUND FY 2024-2025 BUDGET SNAPSHOT

Joy Around the World Vendor Fees:	\$682
Developer In-Lieu Payments:	\$345,780
TOTAL:	\$346,462

Personnel:	\$48,145
Operating:	\$5,000
Literary Arts:	\$13,000
Festival of Holidays	\$15,000
Community Engagement	\$10,000
Art Walk	\$57,000
Temp Employee	\$20,000
TOTAL:	\$168,145
ESTIMATED FUND BALANCE 6/30/25	\$1,005,626

# PROGRAMS & INITIATIVES 2025-2026

## LITERARY ARTS- \$13,000

- \$9,500 for Poet Laureate
- \$3,500 for community programming

## OPERATING FUND- \$7,500

- Collections management such as documentation, record keeping, maintenance and conservation/restoration
- Physical supplies supporting approved art and cultural programs (art supplies, framing, matting, exhibition preparation supplies, paints, etc.)
- Marketing/promotion of art and cultural programs (printing expenses, advertising, etc.)

## FESTIVAL OF HOLIDAYS- \$25,000

- Multicultural performances and exhibits
- Craft activities for children highlighting multiple holidays recognized around the world
- Holiday market
- Multicultural food vendors

# PROGRAMS & INITIATIVES 2025-2026

## COMMUNITY ENGAGEMENT FUND- \$30,000

- Performing arts including Summer Concerts and other cultural musical performances and experiences
- Social and Cultural celebrations
- Grants for local non-profits to host cultural events and activities such as PRIDE celebrations
- Arts education including Cultural Excursions for the senior community and ESUSD students
- Artist talks and presentations

## VISUAL ARTISTS IN COMMUNITY- \$15,000

- Selection of three artists to represent El Segundo to engage residents in collaborative art projects such as community murals, 2D public art works
- Each selected artist donates one artwork (public mural or hard art) to the City at the end of term totaling three acquisitions for City's permanent art collection.

# PROGRAMS & INITIATIVES 2025-2026

## EL SEGUNDO ART WALK- \$57,000

- \$45,000 for a full-day, community art event on a date to be determined in August 2025
- \$12,000 for art installation to be installed during Art Walk event.

## DONOR RECOGNITION AND ENGAGEMENT- \$7,500

- Donor reception at Art Walk Kickoff event
- Donor recognition materials (Plaques, brochure, etc)
- Other donor recognition and engagement events

## ARTS AND CULTURE COORDINATOR, FULLTIME STAFF PERSON- \$110,000

- The Cultural Arts Coordinator is the only staff member assigned to the Cultural Development Program's administration.
- The Cultural Arts Coordinator plans and implements public art programming in conjunction with the City's Arts and Culture Committee.
- Subject matter expert in public art and public arts programming

