



2025-03-18 CC AGENDA PACKET
PUBLIC COMMUNICATION RELATED TO ITEM C8 - PERCENT FOR THE ARTS

Letter from El Segundo Chamber regarding Percent for the Arts

From director@elsegundochamber.org <director@elsegundochamber.org>

Date Tue 3/18/2025 3:52 PM

To Pimentel, Chris (Mayor) <cpimentel@elsegundo.org>; Baldino, Ryan (Mayor Pro Tem) <rbaldino@elsegundo.org>; Boyles, Drew (Council Member) <dboyles@elsegundo.org>; Giroux, Lance (Council Member) <lgiroux@elsegundo.org>; Keldorf, Michelle (Council Member) <mkeldorf@elsegundo.org>

Cc *ALL CITY CLERKS <ALLCITYCLERKS@elsegundo.org>; Jennings, Mishia <MJennings@elsegundo.org>

1 attachment (119 KB)

El Segundo Chamber Letter March 2025 - Percent for the Arts.pdf;

Good afternoon Mayor Pimentel and members of our City Council,

Re: City Council Agenda March 18, 2025 - Item #8 under C. Public Hearings

On behalf of the El Segundo Chamber, attached please find a letter from the El Segundo Chamber of Commerce regarding the Percent for the Arts. We appreciate our partnership and look forward to being a resource to the City as the program is evaluated.

Thank you,
Marsha

Marsha Hansen
CEO/President
El Segundo Chamber of Commerce
director@elsegundochamber.org

www.elsegundochamber.com
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March 18, 2025

Mayor Chris Pimentel
Mayor Pro Tem Ryan Baldino
Councilmember Drew Boyles
Councilmember Lance Giroux
Councilmember Michelle Keldorf
City of El Segundo
350 Main Street
El Segundo, CA 90245

Dear Mayor Pimentel and City Council Members,

On behalf of the El Segundo Chamber of Commerce, we would like to express our appreciation for your consideration of options for the Cultural Development Percent for the Arts fee. As we balance business attraction and retention with our shared commitment to provide residential and business community members with public spaces, structures, and experiences that enhance the character of the City through the inclusion of art, we welcome the City's interest in evaluating the program, engaging stakeholders, and making adjustments throughout this journey.

The El Segundo Chamber has surveyed our members to ascertain the business community's understanding of the program as well as solicit feedback on the current structure and suggestions for the program going forward. We are currently compiling the results and look forward to sharing those with the City and City leadership as well as offering ourselves as a resource to the City and the Arts & Culture Advisory Committee.

We value our partnership and look forward to offering additional feedback from our members.

Thank you,



Marsha Hansen
CEO/President
El Segundo Chamber