



Total AC
Lane
hours:
9072

February 2025 Report

Aquatics Center Instructional Programming		Lane Hours	\$	Number of Participants
Contract Classes				
	Naomi's Hiit Water Aerobics	296	\$ 4,712.00	424
	Saul Gonzalez - Swim With Me		\$ -	0
	Fit to Surf - Naomi Matanick	32	\$ 2,826.00	21
Swim Lessons				
	Group	128	\$ 3,216.00	50
	Semi-Private and Private	48	\$ 1,839.37	20
Totals			\$ 12,593.37	515

Aquatics Center Public Drop In Programming			\$	Number of Customer Lane Reservations
Public Swim				
	Reservations	4676	\$ 8,554.00	5258
	Lap Swim Drop in	428	\$ 592.00	230
	Recreation Swim	148	\$ 559.00	188
Totals			\$ 9,705.00	5676

Annual Membership Sales at the Aquatics Center			\$	Memberships sold
Wiseburn Rec IDs	Adult ID		\$ 165.00	11
Wiseburn Rec IDs	Senior ID		\$ 15.00	3
Wiseburn Rec IDs	Youth ID		\$ 20.00	2
Wiseburn Rec IDs	Infant ID		\$ -	0
Totals			\$ 200.00	16

El Segundo Rec IDs	Adult ID		\$ 270.00	20
El Segundo Rec IDs	Senior ID		\$ 40.00	8
El Segundo Rec IDs	Youth ID		\$ 90.00	9
El Segundo Rec IDs	Infant ID		\$ 5.00	1
Totals			\$ 405.00	38

Membership Sales			\$	Passes Purchased to use towards Lane Rentals
El Segundo Resident Punch Passes				
	10 Punch Pass		\$ 71.00	2
	20 Punch Pass		\$ 100.00	2
	30 Punch Pass		\$ 790.00	8
El Segundo Resident Membership Passes				
	Annual		-	0
Wiseburn Resident Punch Passes				
	10 Punch Pass		\$ 88.00	2
	20 Punch Pass		\$ -	0
	30 Punch Pass		\$ 281.00	4
Wiseburn Resident Membership Passes				
	Annual		\$ 800.00	2
Non-Resident Punch Passes				
	10 Punch Pass		\$ 674.00	13
	20 Punch Pass		\$ 995.00	10
	30 Punch Pass		\$ 3,952.00	30
Non-Resident Membership Passes				
	Annual		\$ 1,200.00	2
Totals			\$ 8,951.00	75

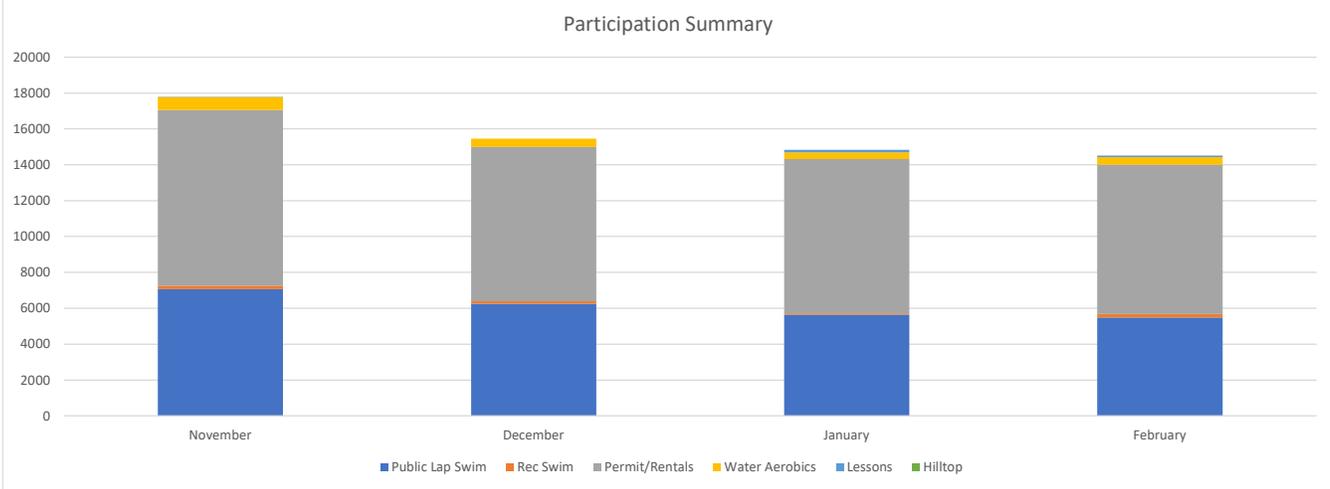
Aquatics Center Permit Groups		Lane Hours	\$	Estimated Participants (4 to 5 per lane)
Alpha		660.00	\$ 11,880.00	2640
Beach Cities		484.00	\$ 8,328.00	1936
SCAQ		387.00	\$ 6,966.00	1548
South Bay United		336.00	\$ 3,292.80	672
Tower 26		203.00	\$ 3,654.00	609
Trojan		340.00	\$ 3,185.00	680
Coastal		120.00	\$ 1,176.00	240
Totals		2530.00	\$ 38,481.80	8325.00

Events + Special Programming			\$	Number of Participants
Totals			\$ -	0

Total Revenue		Estimated Amount of Visitors in February	
TOTAL \$ 70,336.17		14645.00	

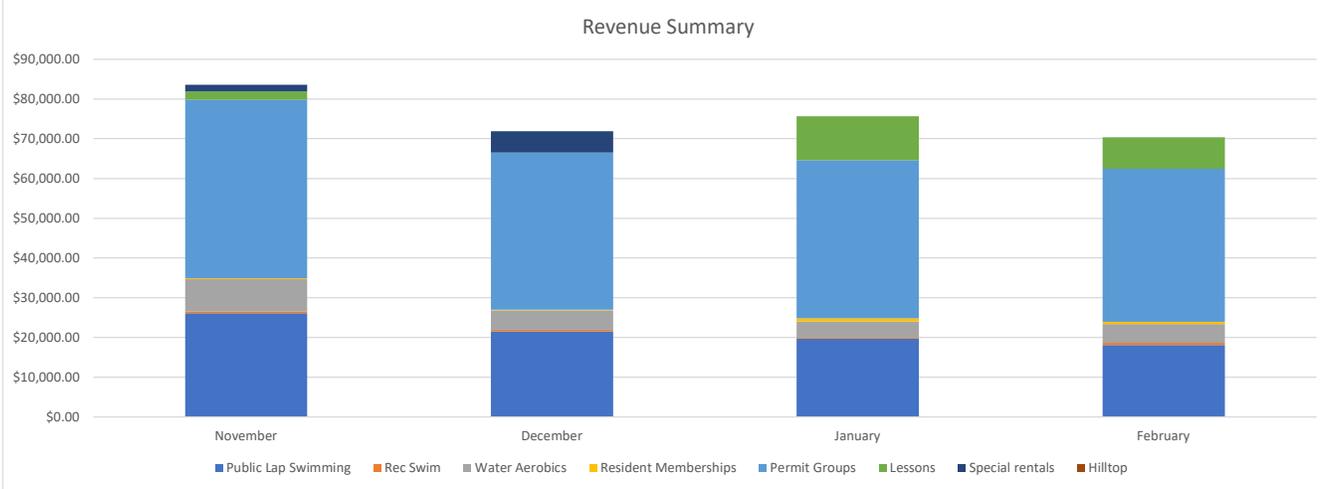
Monthly Statistics	November		December		January		February	
	Revenue	Participation	Revenue	Participation	Revenue	Participation	Revenue	Participation
Water Aerobics	\$ 8,074.00	733	\$ 4,884.00	448	\$ 4,188.00	374	\$ 4,712.00	424
Lesson Programming	\$ 2,052.00	5	\$ -	0	\$ 11,000.50	127	\$ 7,881.37	91
Lap Swimming	\$ 26,036.00	7065	\$ 21,484.00	6253	\$ 19,696.00	5648	\$ 18,097.00	5488
Family/Rec Swim	\$ 550.00	206	\$ 393.00	142	\$ 175.00	60	\$ 559.00	188
Annual Membership Sales	\$ 215.00	21	\$ 235.00	30	\$ 710.00	77	\$ 605.00	54
Rentals/Permit Groups	\$ 44,983.40	9781	\$ 39,538.80	8599	\$ 39,854.20	8617	\$ 38,481.80	8325
Special Events/Rentals	\$ 1,705.00	200	\$ 5,350.00	30	\$ -	0	\$ -	0
TOTAL	\$83,615.40	18,011	\$71,884.80	15,472	\$75,623.70	14,903	\$70,336.17	14,570

Participation Summary



Total Participation November-February 62,956

Revenue Summary



Total Revenue November-February \$301,460.07