



Total AC
Lane
hours:
9012

December 2024 Report

Aquatics Center Instructional Programming		Lane Hours	\$	Number of Participants
Contract Classes				
	Naomi's Hiit Water Aerobics	320	\$ 4,884.00	448
	Saul Gonzalez - Swim With Me	0	\$ -	0
Swim Lessons				
	Group	0		On break until January
	Semi-Private and Private	0		
Totals			\$ 4,884.00	448

Aquatics Center Public Drop In Programming			\$	Number of Customer Lane Reservations
Public Swim				
	Reservations	4563	\$ 9,794.00	5980
	Lap Swim Drop in	302	\$ 807.00	273
	Recreation Swim	156	\$ 393.00	142
Totals			\$ 10,994.00	6395

Annual Membership Sales at the Aquatics Center			\$	Memberships sold
Wiseburn Rec IDs	Adult ID		\$ 60.00	4
Wiseburn Rec IDs	Senior ID		\$ 30.00	6
Wiseburn Rec IDs	Youth ID		\$ 50.00	7
Wiseburn Rec IDs	Infant ID		\$ -	0
Totals			\$ 140.00	17

El Segundo Rec IDs	Adult ID		\$ 60.00	4
El Segundo Rec IDs	Senior ID		\$ 35.00	7
El Segundo Rec IDs	Youth ID		\$ -	0
El Segundo Rec IDs	Infant ID		\$ -	2
Totals			\$ 95.00	13

Membership Sales			\$	Passes Purchased to use towards Lane Rentals
El Segundo Resident Punch Passes				
	10 Punch Pass		\$ 44.00	1
	20 Punch Pass		\$ -	0
	30 Punch Pass		\$ 450.00	6
El Segundo Resident Membership Passes				
	Annual		\$ 1,100.00	3
Wiseburn Resident Punch Passes				
	10 Punch Pass		\$ 115.00	3
	20 Punch Pass		\$ -	0
	30 Punch Pass		\$ 225.00	3
Wiseburn Resident Membership Passes				
	Annual		\$ 300.00	1
Non-Resident Punch Passes				
	10 Punch Pass		\$ 498.00	9
	20 Punch Pass		\$ 1,744.00	17
	30 Punch Pass		\$ 3,207.00	24
Non-Resident Membership Passes				
	Annual		\$ 3,200.00	6
Totals			\$ 10,883.00	73

Aquatics Center Permit Groups		Lane Hours	\$	Estimated Participants (4 to 5 per lane)
Alpha		848.50	\$ 15,273.00	3394
Beach Cities		440.00	\$ 7,560.00	1760
SCAQ		383.50	\$ 6,903.00	1534
South Bay United		456.00	\$ 4,468.80	912
Tower 26		133.00	\$ 2,394.00	399
Trojan		180.00	\$ 1,764.00	360
Coastal		120.00	\$ 1,176.00	240
Totals		2561.00	\$ 39,538.80	8599.00

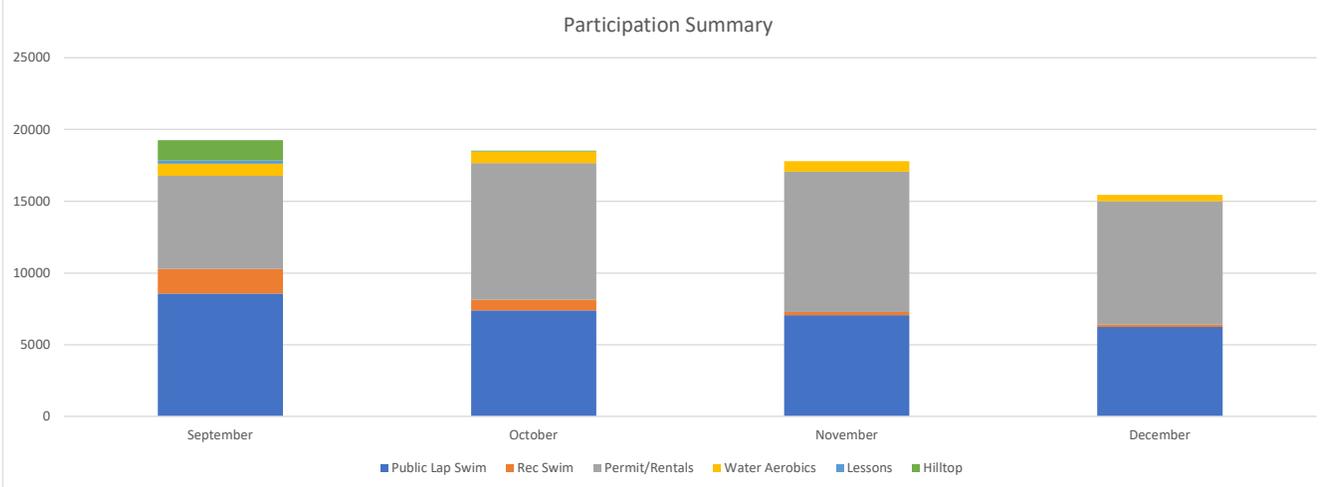
Events + Special Programming			\$	Number of Participants
Red Cross Lifeguard Course			\$ 5,350.00	30
Totals			\$ 5,350.00	30

Total Revenue		Estimated Amount of Visitors in December	
TOTAL \$ 71,884.80		15575.00	

AQUATICS CENTER September-December Summary

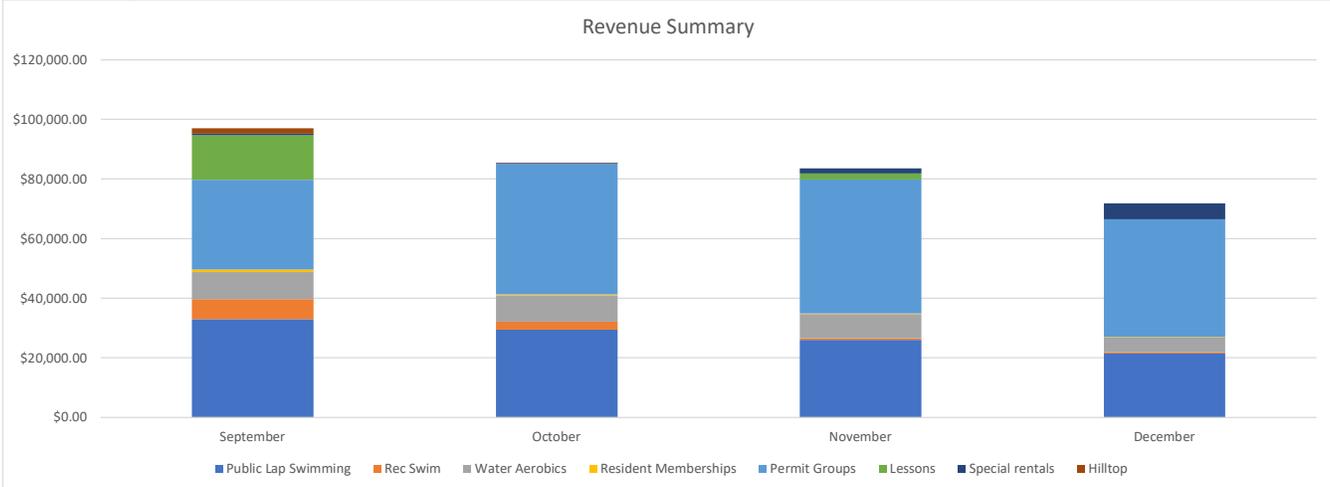
Monthly Statistics	September		October		November		December	
	Revenue	Participation	Revenue	Participation	Revenue	Participation	Revenue	Participation
Water Aerobics	\$ 9,054.00	829	\$ 8,830.00	799	\$ 8,074.00	733	\$ 4,884.00	448
Lesson Programming	\$14,922.50	231	\$0.00	0	\$2,052.00	5	\$0.00	0
Lap Swimming	\$32,936.00	8577	\$29,410.00	7391	\$26,036.00	7065	\$21,484.00	6253
Family/Rec Swim	\$ 6,738.00	1688	\$ 2,671.00	753	\$ 550.00	206	\$ 393.00	142
Annual Membership Sales	\$920.00	78	\$360.00	29	\$215.00	21	\$235.00	30
Rentals/Permit Groups	\$ 30,086.00	6510	\$ 43,749.40	9502	\$ 44,983.40	9781	\$ 39,538.80	8599
Special Events/Rentals	\$ 543.00	278	\$ 440.00	268	\$ 1,705.00	200	\$5,350.00	30
Hilltop	\$ 1,898.00	1416	\$ 114.00	88	\$ -	0	\$ -	0
	\$95,199.50	18,191	\$85,460.40	18,474	\$81,910.40	17,811	\$71,884.80	15,502

Participation Summary



Total Participation September-December 69,978

Revenue Summary



Total Revenue September-December \$334,455.10