

RECREATION, PARKS, and LIBRARY DEPARTMENT

DATE: January 15, 2024
TO: Recreation and Parks Commission
FROM: Aly Mancini, Director
SUBJECT: Department Report

Council Items

December 17, 2024:

No Recreation, Park, and Library reports.

CIP Updates

Recreation Park Renovation Project:

The Schematic Design for the Teen Center and Teen Plaza was approved by Council on December 3rd. Architects have continued making progress toward Design Development. Schematic Design for Fields Renovation is currently being reviewed.

Hilltop Park Project:

An architect has been retained by Public Works to submit plans to address the abandoned reservoirs at Hilltop Park. Public Works presented the project to the Park Renovation Subcommittee. Additional design plans for the open space will be presented to the Recreation and Park Commission at a later date.

Playground Replacement Project:

The City Attorney's office is currently reviewing guidelines and application materials for use of Measure A funds. Staff will and prepare a report for Council to adopt a resolution for the City to enter into an Annual Allocation Agreement for the funds once attorney review is complete. Staff intends to utilize this funding to replace both playgrounds at Recreation Park.

Arts & Culture

Joy Around the World

RPL hosted the annual Joy Around the World event, showcasing culturally diverse performances to celebrate the winter holidays. Four local youth groups were included in the performances, along with six professional acts featuring Mexican folk dance, traditional Indian dance, African harp music, Japanese dance, a Jewish band, and Christmas carolers.

Staffing

The City's Cultural Arts Coordinator submitted his resignation on December 19, 2024. Staff will be focused on wrapping up the Cultural Arts Master Plan and preparing transition documents before the position becomes vacant on January 9, 2025.

1% for the Arts

Hyundai Motors America paid their 1% for Art fee for their development at 2221 Park Place to the Cultural Development Fund on December 26, 2024 in the amount of \$269,180.

A new development permit application has triggered the CDP 1% for Art. Hispanic Scholarship Fund at 100 N Pacific Coast Hwy has a 1% valuation of \$80,000; option for art on-site of payment in-lieu is to be determined.

Fields, Facilities, and Courts

Attachment A – Checkout Reservation Report – December 2024

Social Media

Attachment B- Social Media Analytics – December 2024

Adult Sports

Fall Adult Pickleball Leagues

- The Winter 2025 league will begin on January 20.
- The 5th Annual “Jinglefest” Pickleball Tournament took place on December 7.
 - 165 teams registered (330 participants)
 - \$10,560 in revenue generated

Fall Adult Coed Kickball

- The Tuesday league playoffs took place on December 3.
 - Winner: Yes Chef
- The Thursday league playoffs took place on December 12.
 - Winner: Saved by the Balls
- City Championship was held on December 17 between each of the league winners
 - Fall 2024 Champion: Yes Chef
- 12 teams registered (191 participants)

Fall Coed 7v7 Soccer League

Fall

- Fall playoffs began on December 6.
 - Fall 2024 League Champions: El Segundo Brewing Co.
- 9 teams registered (108 participants)

Winter

- The Winter 2025 season will begin on January 18.
- Priority registration began on December 26.
- Open registration began on January 2.

Youth Sports

Youth Basketball League

- 28 teams registered (286 participants)
 - 1st/2nd Grade: 80
 - 3rd/4th Grade: 84
 - 5th/6th Grade: 59
 - 7th/8th Grade: 63
- Practices began the week of December 2, with games beginning on December 7.
 - Games for the 5th-8th grade teams take place at El Segundo High School
 - Practices for the 5th-8th grade team take place at El Segundo Middle School.

- Games for 1st-4th grade teams Our 1st – 4th grade take place at El Segundo Middle School
- Practices for the 1st-4th grade teams take place at the basketball court at the Teen Center
- League was on break Dec.21 through January 6.
- Games resumed on January 11.

Teen Center

In December, the Teen Center was open for drop-in use six days a week, totaling 23 operational days. Over the month, the center hosted 1,516 visits from teens. To boost engagement and encourage attendance, the Teen Center started “Thrilling Thursday” events to include crafts, challenges, and trivia.

Gordon Clubhouse

The Clubhouse and its various rooms were reserved/activated a total of 123 times totaling, 263 hours in November for recreation activities, youth drama program, camps, Co-op, Family Wellness Studio, meetings, and rentals.

Contract Classes	Number of Participants
Gymnastics Ninja Gym	5
Gymnastics Academy	5
Gymnastics Sand Cruisers	2
Gymnastics Big & Little	4
Gymnastics Intro to Sand Cruisers	0
Zumba! – Mondays	5
Zumba! – Mondays	2
Backstage Sewing	0
Tutus and Taps	0
Ballet and Tap	0
Tapping for Fun and Exercise - Beginner	15
Zumba! – Wednesdays	9
Zumba! – Wednesdays	8
Tapping for Fun and Exercise - Intermediate	12
Hippity Hop	0
Art Lab – Thursdays	6
Art Lab - Fridays	6
Cooking	7
Cake Design	3

El Segundo Youth Drama

The El Segundo Youth Drama Program presented Nutcracker REMIXED with 27 participants including 14 residents and 13 non-residents.

Joslyn Center

Facility Rentals

The following facility rentals took place at Joslyn Center during the month of November:

- 14 External Reservations – 24.5 hours - \$747.00
- 44 Internal Reservations – 87 Hours

Dial-A-Ride

- Concierge Rides – 478
- Lyft Pass Rides – 283

Meals Outreach

- Meals Delivered – 484
- In Home Service Hours – 32

The following is the breakdown of contract class registration for December 2024. Contract class instructors receive 70% of registration fees and the City receives 30% of the registration fees.

Contract Classes	Number of Participants
Beginner Line Dancing	17
Intermediate Line Dancing	15
50 Minute Fitness	42
Pilates	35
Core Xpress	14
Senior Fit	13
Art Journaling	2
Creative Hand Stitching	2

Senior Programs	Number of Participants
Pinochle	18
Canasta	25
Bridge	20
General Meetings/Luncheon	34
Board Meeting	7
Sit-N-Knit	24
Thursday Movies	8
Chess Club	16

Day Trippers

The El Segundo Day Trippers visited the Natural History Museum on December 14. The museum is the largest natural and historical museum in the Western United States. 12 senior participants learned about the ancient natural and cultural worlds, saw rare fossils and full dinosaur skeletons.

Special Events:

The Joslyn Center and Rotary Club hosted the annual Holiday Luncheon on December 24th that served 72 participants at the center and seven participants who had meals delivered. Guests were treated to a holiday meal and enjoyed music and games.

Farmers' Market

Dec 5, 2024

- Prepackaged Vendors: 13
- Produce Vendors: 5
- Craft Vendors: 3

Total Vendors: 21

Total Revenue: \$1,409

Dec 12, 2024

- Prepackaged Vendors: 10
- Produce Vendors: 5
- Craft Vendors: 1

Total Vendors: 16

Total Revenue: \$670.00

Weekly Craft: Snow globe ornament craft

Community Booth – Food Pantry

Dec 19, 2024

- Prepackaged Vendors: 13
- Produce Vendors: 5
- Craft Vendors: 2

Total Vendors: 20

Total Revenue: \$811.40

Community Booth – Food Pantry

No farmers Market on 12-26-24

Parks

Park Inspections

Attachment C: Park Inspection Matrix – December 2024

Parks, Projects, Improvements

- Routine maintenance continues throughout the parks
- Horsey play equipment piece at Holly Kansas Park has been removed due to damage. A replacement piece has been ordered.
- Removed holiday decorations from City Hall/Library
- Initiated ballfields infield renovations
- Clubhouse storage improvements

Trees

- City tree crew removed tree at 325 Grand
- Removed Holiday Tree from Civic Center Plaza

Aquatics

Programming

City led programs served 6976 participants, while user group rentals engaged and additional 8599 participants.

30 participants registered for a Lifeguard Training to be held in January which will generate \$5,350 in revenue.

Staffing

Three new lifeguards were successfully onboarded in December. To support team development, 10 training sessions were conducted, providing current staff with opportunities to enhance their skills.

Attachment D – Aquatics Stats – December 2024

ATTACHMENTS

Attachment A: Checkout Reservation Report – December 2024

Attachment B: Social Media Analytics – December 2024

Attachment C: Aquatics Stats – December 2024

Facility Report Summary - December 2024

Racquet Sport Courts

Facility	Total Hours Reserved	Amount paid
Paddle Tennis	47.3	\$ 250.00
Total	47.3	\$ 250.00
Pickleball Court 1	205	\$ 1,720.00
Pickleball Court 2	178	\$ 1,430.00
Pickleball Court 3	199	\$ 1,540.00
Pickleball Court 4	195	\$ 1,390.00
Pickleball Court 5	173	\$ 1,400.00
Pickleball Court 6	164	\$ 1,210.00
Pickleball Court 7	166	\$ 1,050.00
Pickleball Court 8	164	\$ 1,050.00
Total	1444	\$ 10,790.00
Tennis Court 1	108	\$ 920.00
Tennis Court 2	111	\$ 970.00
Tennis Court 3	100	\$ 920.00
Tennis Court 4	91	\$ 690.00
Tennis Court 5	194.3	\$ 380.00
<i>ESUSD Total hours</i>	0	\$ -
Total	604.3	\$ 3,880.00
Volleyball Court 1	24	-
Volleyball Court 2	24	\$ -
Total	48	\$ -
Basketball Court	0	\$ -
Total	0	\$ -
Hockey Rink	108	\$ 368.00
Total	108	\$ 368.00

Field Reservations

Facility	Total Hours Reserved	Amount paid
George Brett Field		
AYSO	30.5	\$ -
ESLL	12	\$ -
Private Rentals	0	\$ -
City Internal Reservations	0	\$ -

Total	42.5	\$	-
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Stevenson Field

ESHS	0	\$	-
Babe Ruth	21.5	\$	-
Private Rentals	0	\$	-
City Internal Reservations	0	\$	-
Total	21.5	\$	-

Softball Field

ESHS	0	\$	-
ESGS	0	\$	-
Private Rentals	0	\$	-
City Internal Reservations	27	\$	-
Total	27	\$	-

Campus El Segundo(1/2 field)

AYSO	0	\$	-
ESLAX	0	\$	-
Private Rentals	16	\$	782.25
City Internal Reservations	21	\$	-
Total	37	\$	782.25

Campus El Segundo(full field)

ESHS	40.5	\$	-
AYSO	331	\$	-
ESLAX	18	\$	-
ESLL	0	\$	-
ES Football & Cheer	0	\$	-
Private Rentals	49	\$	4,676.50
City Internal Reservations	6	\$	-
Total	444.5	\$	4,676.50

Richmond Field

ESHS	0	\$	-
ESGS	58	\$	-
AYSO	0	\$	-
ESLL	0	\$	-
Private Rentals	3.5	\$	242.75
City Internal Reservations	0	\$	-
Total	61.5	\$	242.75

Center Street Bakalyar Field

ESHS	0	\$	-
ESGS	0	\$	-
AYSO	0	\$	-
ESLL	93	\$	-

Private Rentals	16	\$	1,040.00
City Internal Reservations	0	\$	-
Total	109	\$	1,040.00

Center Street Walton Field

ESHS	0	\$	-
ESGS	0	\$	-
AYSO	0	\$	-
ESLL	93	\$	-
Private Rentals	16	\$	1,040.00
City Internal Reservations	0	\$	-
Total	109	\$	1,040.00

Other Facility Reservations

Facility	Total Hours Reserved		Amount paid
Skate Circle	0	\$	-
Total	0	\$	-
Hilltop Park Picnic Areas	3	\$	78.00
Total	3	\$	78.00
Checkout Grass Area	0	\$	-
Total	0	\$	-
Bounce House (Total not Hours)	7	\$	300.00
Total	7	\$	300.00
Picnic Tables	19.3	\$	396.50
Total	19.3	\$	396.50
BBQ Area	6	\$	198.00
Total	6	\$	198.00
Fire Circle	9.3	\$	857.48
Total	9.3	\$	857.48
Lawn Bowling	2	\$	27.00
Total	2	\$	27.00

Raytheon Facilities

Facility	Total Hours Reserved		Amount paid
Ball Field 1			
ESLL	0	\$	-

ESGS	0 \$	-
Total	0 \$	-

Ball Field 2

ESLL	0 \$	-
ESGS	0 \$	-
Total	0 \$	-

Raytheon Field

AYSO	14	
Private	0 \$	-
Total	14 \$	-



Update Notes

- *Brett Field closed for annual maintenance second week of December
- *Stevenson Field closed for annual maintenance second week of December
- *Softball Field closed December 1st for annual maintenance
- *Raytheon was closed all of December for maintenance

RPL INSTAGRAM

	Previous Month	December
Followers end month	3,449	3,472
Number of posts	12	7

RPL FACEBOOK

	Previous Month	December
Followers end month	3,442	3,446
Number of posts	12	7



Total AC
Lane
hours:
9012

December 2024 Report

Aquatics Center Instructional Programming		Lane Hours	\$	Number of Participants
Contract Classes				
	Naomi's Hiit Water Aerobics	148	\$ 4,884.00	448
	Saul Gonzalez - Swim With Me	0	\$ -	0
Swim Lessons				
	Group	0		On break until January
	Semi-Private and Private	0		
Totals			\$ 4,884.00	448

Aquatics Center Public Drop In Programming			\$	Number of Customer Lane Reservations
Public Swim				
	Reservations	4563	\$ 9,794.00	5980
	Lap Swim Drop in	302	\$ 807.00	273
	Recreation Swim	156	\$ 393.00	142
Totals			\$ 10,994.00	6395

Annual Membership Sales at the Aquatics Center			\$	Memberships sold
Wiseburn Rec IDs	Adult ID		\$ 60.00	4
Wiseburn Rec IDs	Senior ID		\$ 30.00	6
Wiseburn Rec IDs	Youth ID		\$ 50.00	7
Wiseburn Rec IDs	Infant ID		\$ -	0
Totals			\$ 140.00	17

El Segundo Rec IDs	Adult ID		\$ 60.00	4
El Segundo Rec IDs	Senior ID		\$ 35.00	7
El Segundo Rec IDs	Youth ID		\$ -	0
El Segundo Rec IDs	Infant ID		\$ -	2
Totals			\$ 95.00	13

Membership Sales			\$	Passes Purchased to use towards Lane Rentals
El Segundo Resident Punch Passes				
	10 Punch Pass		\$ 44.00	1
	20 Punch Pass		\$ -	0
	30 Punch Pass		\$ 450.00	6
El Segundo Resident Membership Passes				
	Annual		\$ 1,100.00	3
Wiseburn Resident Punch Passes				
	10 Punch Pass		\$ 115.00	3
	20 Punch Pass		\$ -	0
	30 Punch Pass		\$ 225.00	3
Wiseburn Resident Membership Passes				
	Annual		\$ 300.00	1
Non-Resident Punch Passes				
	10 Punch Pass		\$ 498.00	9
	20 Punch Pass		\$ 1,744.00	17
	30 Punch Pass		\$ 3,207.00	24
Non-Resident Membership Passes				
	Annual		\$ 3,200.00	6
Totals			\$ 10,883.00	73

Aquatics Center Permit Groups		Lane Hours	\$	Estimated Participants (4 to 5 per lane)
Alpha		848.50	\$ 15,273.00	3394
Beach Cities		440.00	\$ 7,560.00	1760
SCAQ		383.50	\$ 6,903.00	1534
South Bay United		456.00	\$ 4,468.80	912
Tower 26		133.00	\$ 2,394.00	399
Trojan		180.00	\$ 1,764.00	360
Coastal		120.00	\$ 1,176.00	240
Totals		2561.00	\$ 39,538.80	8599.00

Events + Special Programming			\$	Number of Participants
Red Cross Lifeguard Course			\$ 5,350.00	30
Totals			\$ 5,350.00	30

Total Revenue	Estimated Amount of Visitors in December
TOTAL \$ 71,884.80	15575.00